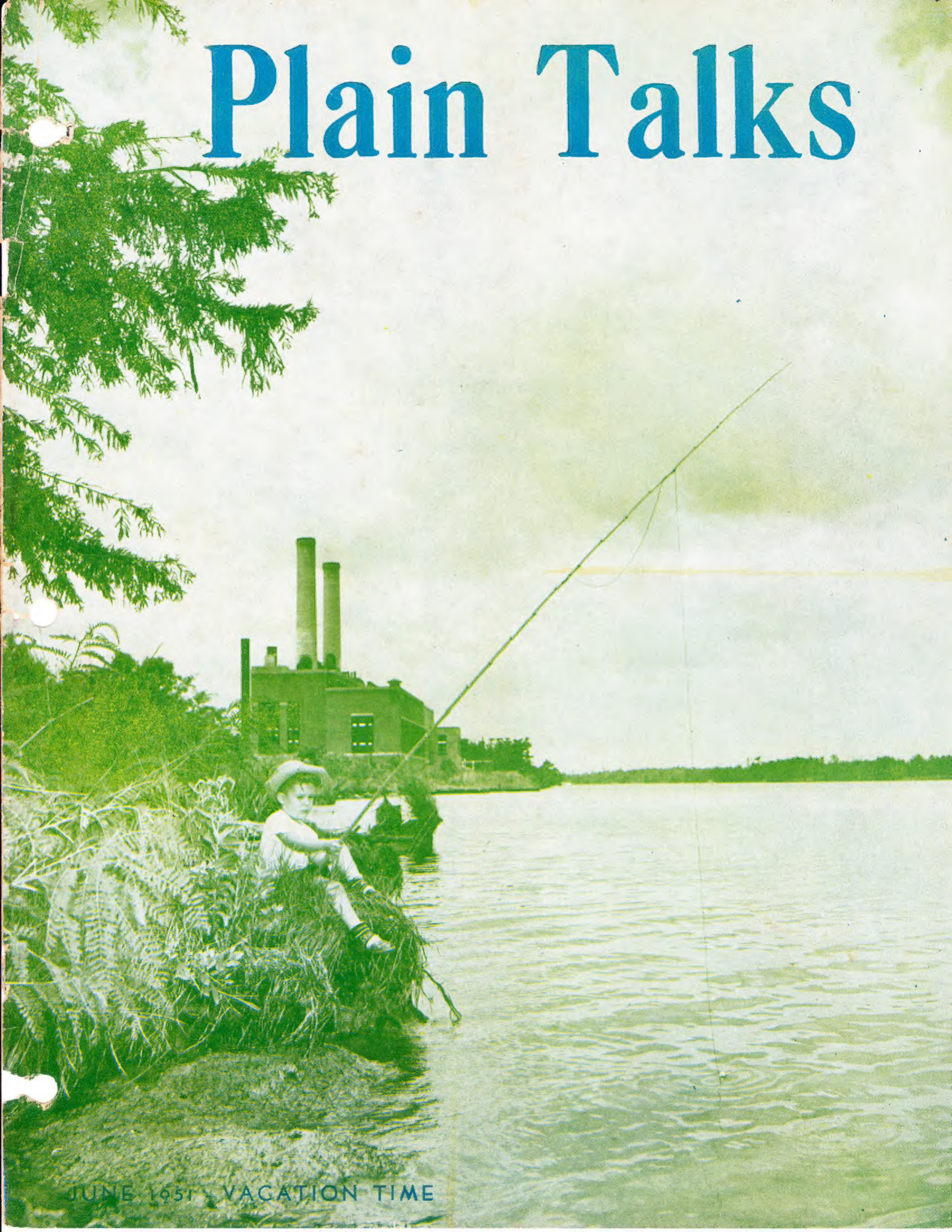
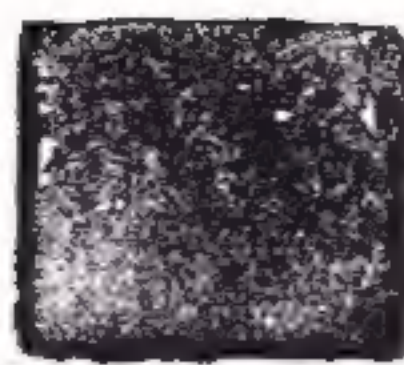
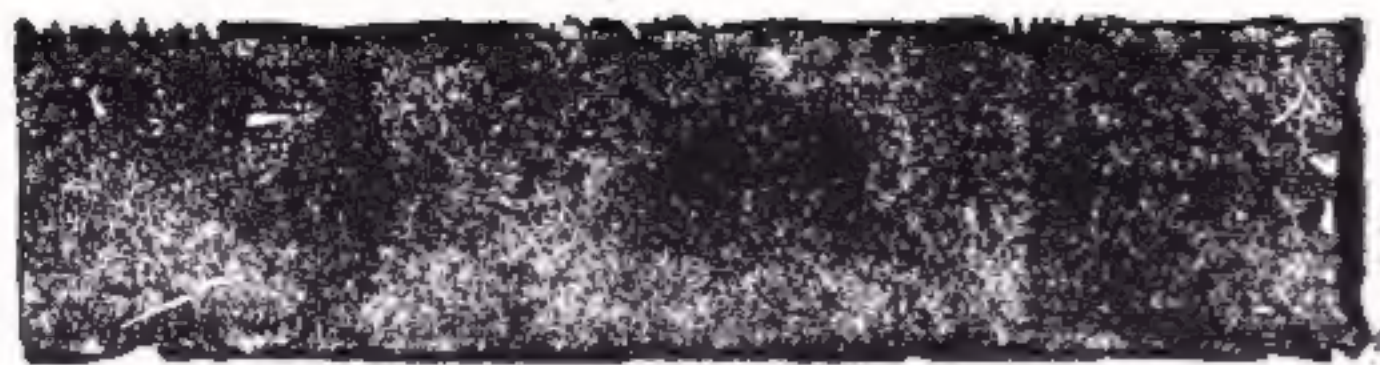


# Plain Talks



JUNE 1951 VACATION TIME





## TOO LATE FOR WORDS!

*Painfully, slowly, a message is tapped on a dungeon wall. It's a familiar message—one heard a thousand times over in a dozen countries of Europe and Asia.*

*LISTEN . . . it's a message of lost hope, of lost rights and freedoms!*

*LISTEN . . . for this message is a warning for those who still are free!*

**W**e in America are willingly giving up some of our rights and freedoms—temporarily. As the price of rearming, we're giving government vast powers over our plans, our businesses, our very lives.

The danger is that these powers may become *permanent*. There are people—in and out of government—who say they should—even though that means a socialistic U.S.A.

Unless all of us remember the difference between temporary emergency powers and permanent socialism, it may some day be "too late" for Americans, too!

# PLAIN TALKS



*A magazine for employees of  
Gulf States Utilities Company*

Vol. 29, No. 2

June, 1951

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Managing Editor—Jerry Stokes  
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Julia Marie Amrhein ..... Electric Dept.  
Miner Reynolds ..... Gas Dept.  
Ella Bee Andre ..... Louisiana Station

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Tom Stiteler ..... Beaumont Line  
Rose Annie Ray ..... Beaumont T & D  
Tennie DeVore ..... Liberty District  
Naomi Haynes ..... Neches Station  
Julia Ludrick ..... Orange District  
Lois Day ..... Silsbee District

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Ana Mae LeDoux ..... Sulphur District

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Alma Greathouse ..... Caldwell District  
Louise Satory ..... Calvert District  
Jean Walker ..... Cleveland District  
Raymond T. Wright ..... Huntsville District  
I. C. Moore ..... Madisonville District  
Ethel Doan ..... Navasota District  
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Rose Mary Vaught ..... Port Arthur Division  
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# Increased Operating Costs and Taxes Cause GSU to Ask Rate Boost

Costs that enter into the supplying of electric service have reached a point where for the first time in our history, we must increase rates to secure necessary additional revenue to maintain the standard of our service and our financial stability.

Our first step toward establishing new rate schedules was made Monday, May 28, when the Louisiana Public Service Commission was asked to examine the company's records and approve new rate schedules approximately 20% higher than at present.

After the accounting and engineering experts of the Commission's staff have established from company records the necessity for an increase, the company will move to make the new rates effective uniformly.

Since Gulf States Utilities Company was organized 25 years ago, electric rates have been repeatedly reduced. Our present rates are only a fraction of what they were in 1925 when the company began doing business. Electric service has been one of the few services and commodities to continue to sell at pre-war prices or less.

## WHAT HAPPENS TO THE 20%

As a matter of interest to employees, the following figures have been compiled to show how the company would utilize the 20% increase requested from electric customers.

This analysis uses as an example the bill of residential customer living in the city of Beaumont. It is also assumed that this customer now has an electric service bill of \$5.00 a month.

A 20% increase will add \$1.00 a month to this bill. Here's what happens to that \$1.00.

City of Beaumont gets 2% of the \$1.00	\$0.02	
State of Texas gets 1.66375%	0.017	
Federal Government gets:- 3 1/3% electric energy tax	.033	
Income tax— 47% of the \$1.00 less the other taxes of 7 cents or 47% of 93 cents	.437	0.47
Total paid out in direct taxes	\$0.507	
Balance for Company to pay in operating expenses and for return of 6 1/3% on net investment	\$0.493	

On the basis of the above figures, which will be more or less typical throughout the system, our company will therefore get approximately 15-16% of the 20%, with direct taxes taking the major portion, or 10-11% of the total increased income.

## COSTS DOUBLED

Some of our costs have doubled in the past ten years and the increase in practically all costs has been especially pronounced since World War II. The seriousness of the company's problem in this respect can be understood when price increases affecting some of the principal supplies and expenses necessary to operation are considered. These percentages of increase are based on present prices compared to prices prevailing ten years ago.

Poles	Up 60%
Crossarms	Up 238%
Copper Wire	Up 125%
Aluminum Wire	Up 40%
Meters	Up 38 1/2%
Transformers	Up 60%
Insulators	Up 124%
Pole Line Hardware	Up 80%
Average labor costs	Up 139%

In order to offset these high costs and maintain prevailing low electric service rates we have eliminated every possible item of expense where we could safely do so. Further savings of this nature would impair the service. The only way left to meet increased costs is to effect an increase in electric rates.

We have delayed an increase in rates as long as possible seeking by increased efficiencies to effect savings which would permit operation on the prevailing rates without sacrificing the quality of service. The point has been reached where an increase to meet mounting costs is the only answer to the company's problem of providing the public it serves with dependable electric service.

A person with an hour to kill usually spends it with someone who hasn't.

## Accounting Workers Get New Quarters

Some 140 members of the company's accounting department personnel were working in commodious new quarters at general office headquarters in Beaumont come June. The new quarters are in the recently remodeled Rosenthal building which the company leased earlier this year to accommodate the growing accounting department staffs, and to provide additional space for other departments.

The Rosenthal building is located in the same block as the general office building and is situated on Pearl Street, north of the Beaumont sales floor.

The customers accounts, billing and credits and collections departments are located on the ground floor of the building, with the mezzanine being used for offices of accounting supervisory personnel. The second floor is occupied by the general accounting, payroll and plant accounting departments. Altogether about 75 employees are located downstairs, with almost 70 more occupying the top floor. Ultimately about 175 employees will locate in these new quarters.

Meanwhile remodeling work is proceeding on the vacated offices so that other changes can be made. The space formerly occupied by the customers accounting, billing, and collections departments is being prepared for sales personnel. The third floor, which housed general accounting, will be arranged to accommodate the system engineering department. The space formerly used by the plant accounting and payroll departments will be occupied by the corporation department.

## EXECUTIVE STAFF TO MOVE

Executive personnel now in the general office will move to the second floor of the Cherry building. The personnel department and supervisory personnel in the operating and production departments will occupy the third floor of this building. Plans for the general office second floor are still incomplete.

These moves are designed to provide adequate space for all departments, many of which have been badly overcrowded. The additional space will also provide for continued growth in these departments. All offices are air-conditioned and equipped with the most modern and efficient lighting and other equipment essential to the comfort and efficiency of each employee. All moves are expected to be complete by late summer.

Only two classes of people fall for flattery—men and women.

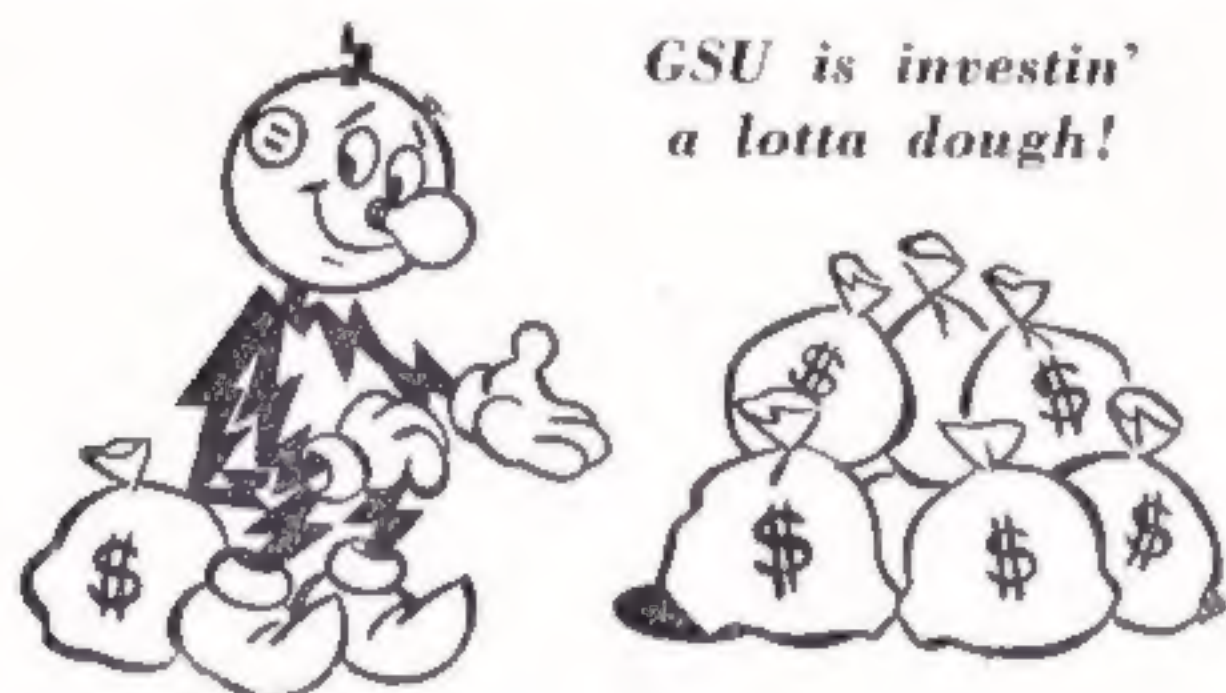


# LARGE INVESTMENTS MAKE GSU FACILITIES READY FOR ANYTHING

Plain Talks is indebted to General Engineer E. C. Adams for the data contained herein.

CAN you imagine \$99,000,000? That's a lot of cart wheels — even today's streamlined fast-rollin' kind.

Ninety nine million dollars is the amount of money Gulf States has invested in our construction program in the five year period ending December 31, 1950.



And that's not all! At least \$62,000,000 will be added to this investment during the next three years. Almost \$22½ million will be invested during 1951 toward this end.

Converted to things electrical, this makes for a considerably larger Gulf States than existed when the Japs called it quits in 1945 and signalled the end of almost five years of practically no expansion. Since there was relatively little construction for five years before our expansion program, a comparison of 1950 with 1940 will reflect just how far we have progressed with our program of building bigger to serve better.

In 1940 we had a generating capability of 186,000 kilowatts, a system peak load of 121,000 kilowatts and 85,757 electric customers. During the war years our load increased to 223,000 kilowatts and our customers grew to number 115,521. The only generating capacity added during this period was a 20,000 kilowatt unit installed in Louisiana Station in 1943. Annual cash expenditures for construction, which was restricted to only that deemed absolutely vital to the war effort, varied between \$1½ and \$3 million — about as much as expended during one month of our post-war program.

As of December 31, 1950, we had increased our generating capabilities to 450,000 kilowatts, our system peak had mushroomed to 389,000 kilowatts and customers had multiplied to 201,026.

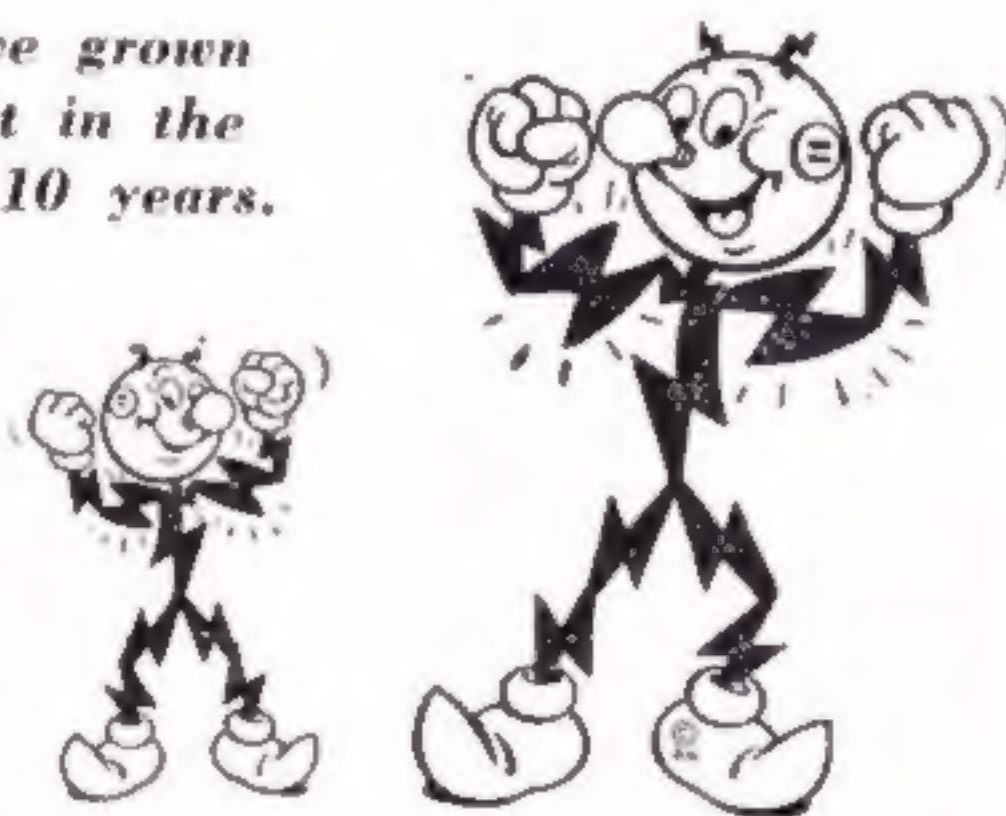
Back of these statistics were new generating units — even a new station — many miles of transmission and distribu-

tion line, numerous substations, several hundred additional employees and scores of other improvements.

Two 44,000 kilowatt generating units had been installed at Louisiana Station—one in January, 1950 and another in November, 1950. Riverside Station, with a capability of 42,000 kilowatts, had been dedicated to public service in August, 1947 and in June, 1950 another 44,000 kilowatt unit supplemented the original machine. Neches Station was larger by 44,000 kilowatts as of April, 1949. A "backbone" transmission line, operating at 138,000 volts had been erected from Baton Rouge to Conroe and was well on its way to Navasota — a total distance of 319 miles. These were the major contributions to the electrical system on an over-all basis. Many other millions went into improving the system at various locations in the company's five operating divisions.

Yessir, Gulf States' Reddy Kilowatt has developed from a normal, healthy youth to a full grown, robust adult, and our Reddy is still growin'.

*We've grown  
a lot in the  
past 10 years.*



Although our 1951 construction budget is the smallest since 1947, (if you can call \$22½ million small) it includes more than 200 separate projects — exclusive of work which will be done on blanket requisitions. Approximately \$13 million of this year's budget will be spent to complete jobs begun in 1950 or before. One of these projects is Neches Stations' 66,000 kilowatt turbo-generator which went into commercial operation on March 17. Another is the 15,000 kilowatt unit at Louisiana Station which is scheduled for completion by September. These two units will increase system capabilities well beyond the half million kilowatt mark.

## MAJOR PROJECTS PLANNED

Some of the remaining money will go toward the installation of still more new

## ANNUAL REPORT

How your company has been doing financially and otherwise is shown in the Annual Report, a copy of which was sent to every employee. Read this report, it is important to you. If there is anything there which you want explained further ask your supervisor about it.

generating equipment. One such unit will give Neches Station a second 66,000 kilowatt machine, to be completed in 1952. Another will provide Louisiana with a 66,000 kilowatt generator, scheduled for operation in 1953. A third, also of 66,000 kilowatt capability, is tentatively planned for a new generating station which will be built somewhere in Louisiana. The addition of these units to those already installed and planned for operation this year will increase the system's capability to 714,000 kilowatts — not far short of the three-quarter million mark.

Major line work includes completion of the Conroe-Navasota section of the 138 kv "backbone" line — placed in operation during May; a 138 kv line from Neches Station to beyond Woodville part of which is now operating at 34.5 kv. and a 138 kv line from Huntsville to Corrigan, to be operated initially at 69 kv. Work on the Corrigan line is scheduled for completion during the latter part of this year.

Two major interconnections are provided for in this 1951 budget. Both interconnections are with the Louisiana Power & Light Company. One tie requires a 138 kv tie-line between our system at Lafayette and the L.P. & L. line at Standard, through the system of the Central Louisiana Electric Company, a distance of about 84 miles, with Gulf States building approximately 22 miles of line. The other tie-line will be a 115 kv line from Port Allen to the L.P. & L. Nine Mile Point generating station northwest of New Orleans, with Gulf States erecting 16 miles of this line.

Other large and important construction coming under the 1951 budget includes underground distribution work at Lake Charles and for Port Arthur, Baton Rouge and Beaumont; a service building for Navasota; improvements to substations at Port Arthur, and Riverside; a new 138 kv substation at Jennings and a 69 kv substation northwest of Orange; a 69 kv line in the Elton area and system improvements in the Lafayette-Opelousas-Courtableau areas.

In addition to the electric improvements the gas and water departments will require almost three quarters of a million dollars each for work on these systems.



# the new look in offices

**Modern Design Adds Glamour to New Offices at Lafayette, Dayton, and Conroe. Open House Dedicates Buildings.**

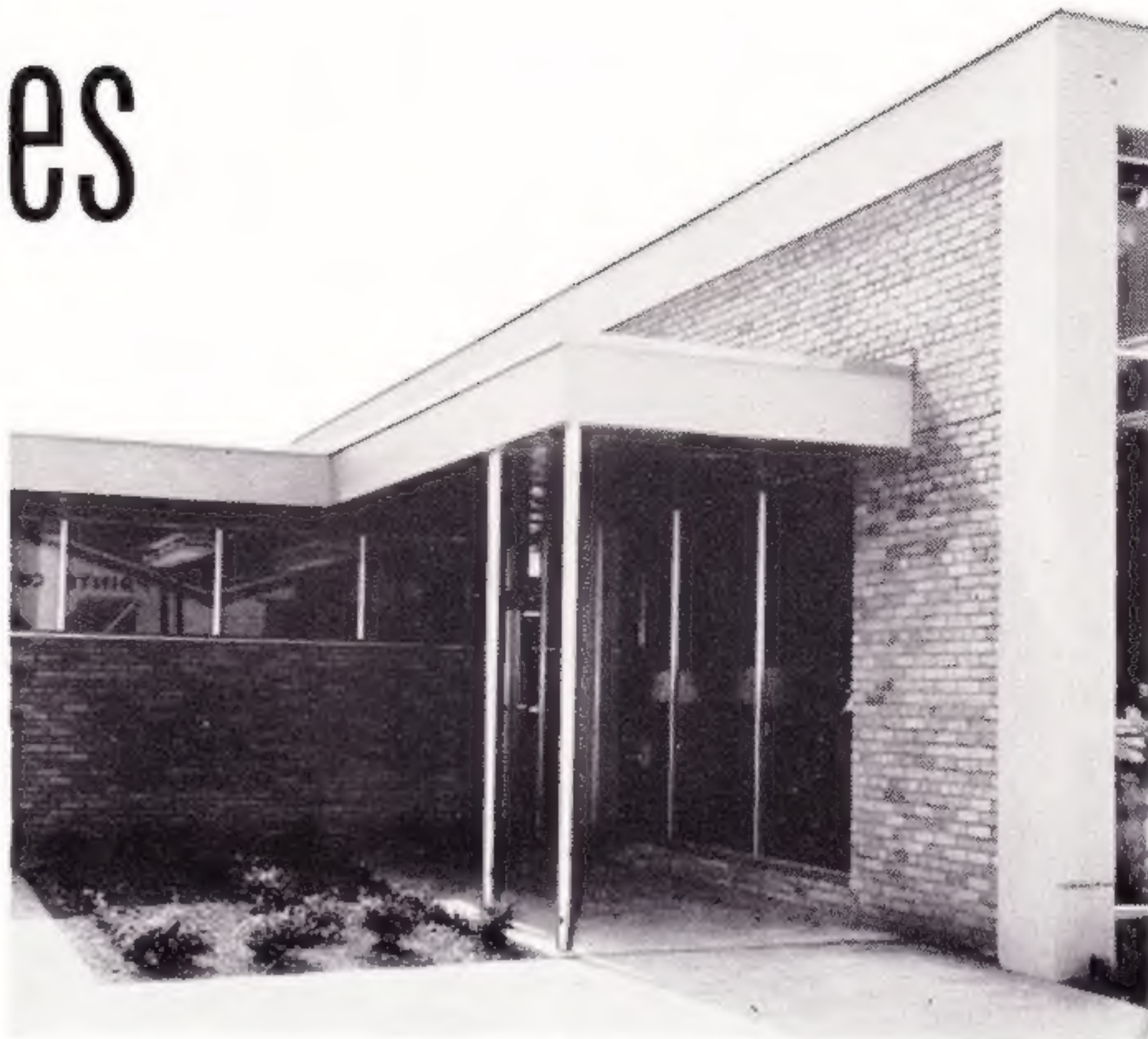
Combining glamour with the utilitarian purposes, architects produced three beautiful and efficient offices to replace outgrown and outmoded buildings at three Gulf States towns recently.

Greatest transformation occurred at Lafayette where an ultramodern structure of tan brick and plate glass exterior replaces the former office located at the rear of the substation yard. Situated at the edge of the highway adjacent to the substation site the attractive new building speaks for itself as being part of a progressive growing company. Lafayette district employees were proud indeed to welcome friends to see their new quarters. Customers too, were happy over the new facilities and folks from 34 towns not including Lafayette came in to visit District Superintendent Andre Dubus and his staff on open house day.

Dayton's new office was erected on the south side of the former office building. Built of red brick it has a modernistic glass front which permits an unhampered view of the sparkling sales floor from front to back. Local Superintendent Curtis Lusk missed his own open house while on jury duty, but hundreds of customers turned out to make the occasion a long remembered event.

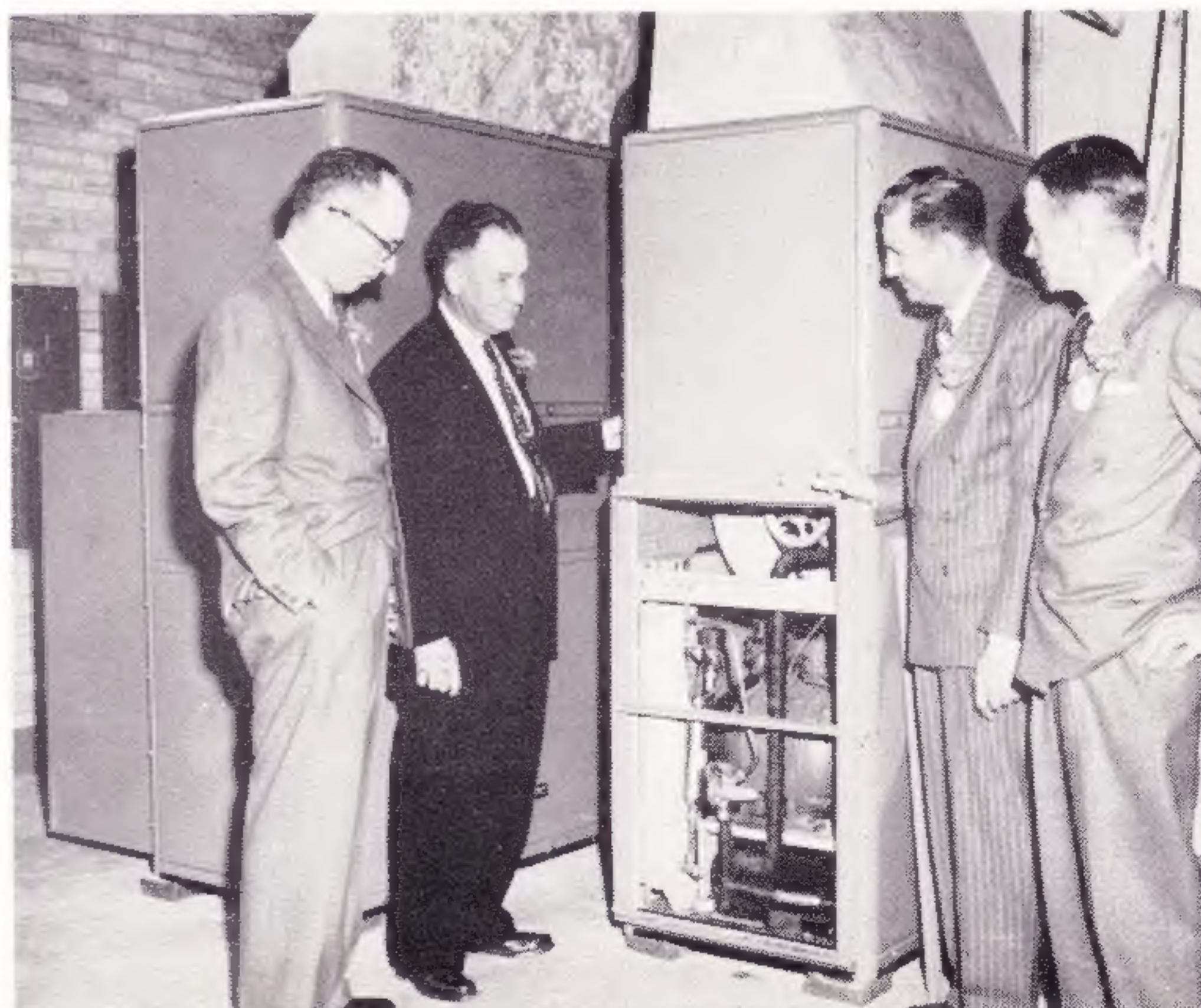
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**The attractive front entrance (right) of the Lafayette district office. The beauty of the interior of this office is shown in the picture below.**



**Lafayette is one of four Gulf States offices boasting modern heat pump equipment which provides year round cooling and heating. Here Andre Dubus points out features of the equipment to Fred Johnson, Charles Gary and Ernest Little.**

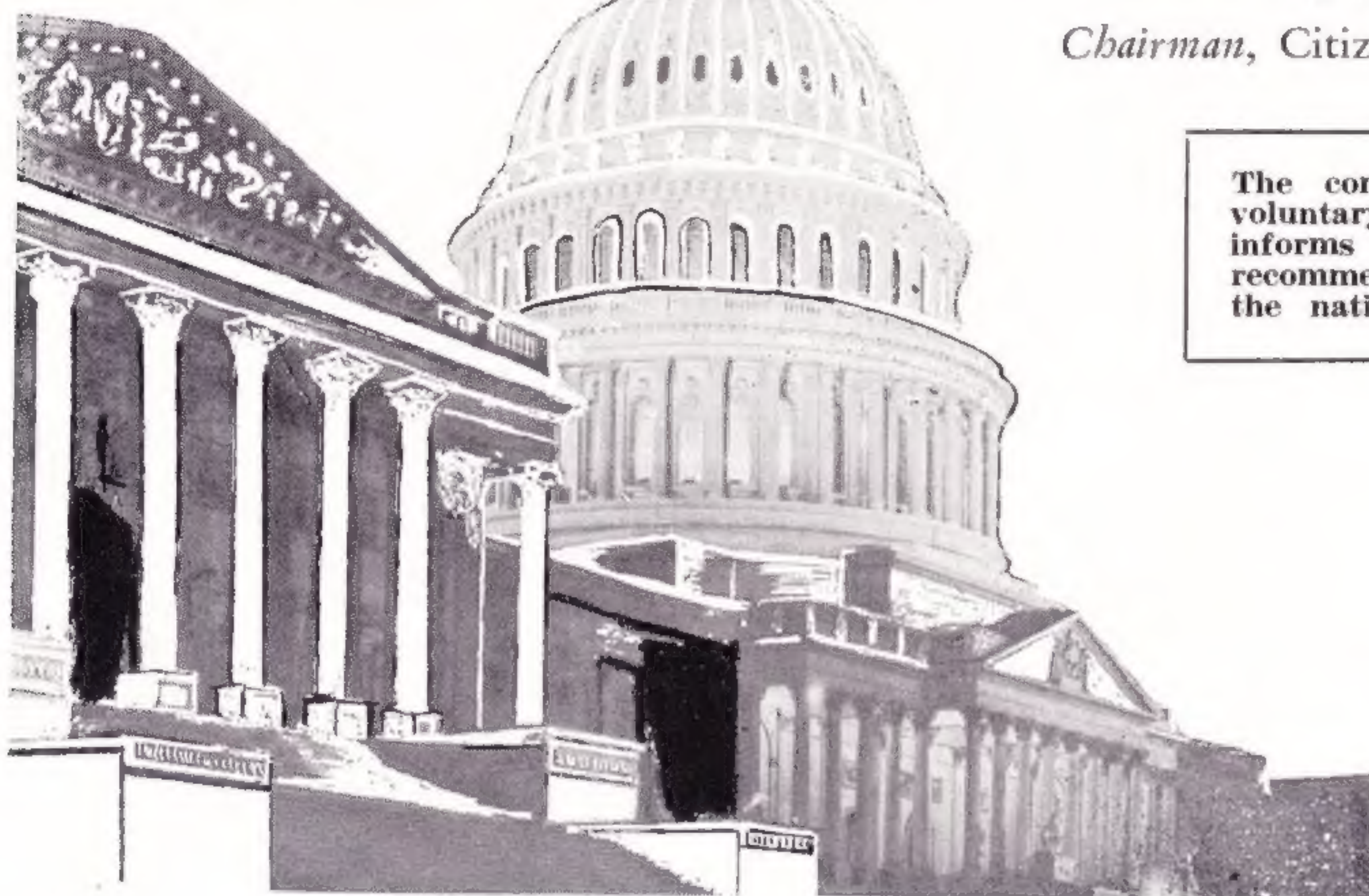
**The Dayton office (below) is shown here as it appears from the Dayton-Cleveland highway.**





# IT'S *Your* GOVERNMENT

FOURTH OF A SERIES



By DR. ROBERT L. JOHNSON

*President, Temple University*

*Chairman, Citizens Committee for the Hoover Report*

The committee which Dr. Johnson heads is a voluntary, non-profit, non-partisan organization. It informs the public what the Hoover Commission recommendation can mean to each individual and the nation. Other articles will follow this one!

## “WAR AND THE HOOVER REPORT”

Manpower shortage is America's greatest weakness.

Can we afford to waste the efforts of 200,000 people?

“War is hell” is a saying which we have all heard, and probably used, in commenting on everything from blackouts to butter shortages. Yet its sober meaning is never far from us, for the tragic memories of World War II are fresh and vivid.

So it is understandable that, facing the possibility of an even greater conflict, citizens are deliberating most seriously on every phase of our mobilization. We hate war; **but** it is a real possibility, we are determined to be as well prepared for it as possible — particularly because of the apparent strength and ruthlessness of our potential adversary. This article tells of one important way in which ordinary citizens like you and me can contribute to effective defense mobilization.

Let us look first at Russia's greatest advantages: superior numbers of manpower; a government which like all dicta-

torships can “turn on a dime” without public discussion or debate; and an economy which has never stopped being geared for war production. All of these are factors that we must overcome in our mobilization — while at the same time building armed might to insure successful defense and ultimate victory.

Our federal government is taking the necessary steps to build a real arsenal for defense. We can be confident of early and complete success here because American industry and American labor are the best in the world when it comes to production.

But on manpower (our greatest weakness in comparison with Russia), and on efficient and effective administration, we cannot be so optimistic. Let's face it: We still have a creaky, ill-organized, and wasteful governmental structure which badly needs streamlining. We still are not

making the best use of the time, talent, and energies of the 2 million persons (more than the total employment of America's 50 largest corporations) who work for the federal government.

But we can be thankful — it could be much worse. Because one half of the bipartisan Hoover Report for reorganizing the government has been put “on the books,” many of our government operations are running far more smoothly today. And we can be eternally grateful that chief among these was the real unification of the Armed Forces under the Hoover Commission's Military Unification Act of 1949. The speed and teamwork with which we met the initial crisis of the Korean war are direct results of this law. Without it — well let us simply say that the preparation for the North African landing took 18 months. Yet from a “standing start” we had an equal force in Korea in 6 weeks.

Today the Defense Establishment has a strong, effective organization — an organization that can grow and remain efficient, getting the most results from every man-hour and every dollar. For that alone, we could say the Hoover Report has made a great contribution to our security.

But there are other benefits: The Labor Department raised to its proper Cabinet stature; **Budgetary** and **Accounting** improvements which can eliminate thousands of unnecessary jobs; a **State Department** with greatly improved internal structure; and a new **General Services Administration**. No more will the government pay \$10 in purchasing-paperwork to buy a 50 cent item.

(Please turn to Page 29)



# Teachers

## LAKE CHARLES HAS TOUR OF INDUSTRY FOR TEACHERS

Twenty-nine Lake Charles and Calcasieu Parish teachers got a pretty good idea last month of what it takes to have Reddy ready at the flip of a switch — thanks to the Lake Charles Association of Commerce and Gulf States.

Under the sponsorship of the Association all teachers in the parish were invited to visit Lake Charles and participate in a "Business-Industry-Education Day," the object being to acquaint teachers with the practical and physical requirements of the business world. Approximately 400 teachers participated.

Groups of about 35 teachers each were assigned to different industries and businesses. Twenty-nine of the 35 invited by our company accepted invitations to tour our facilities.

On the appointed day, Vice President George Fulton met with the teachers in the home service kitchen, where coffee and refreshments were served, and briefly outlined the day's program. Reddy Kilowatt pencils and note pads were distributed along with a copy of the Riverside Station brochure and eight company employees assigned to the teachers as guides.

On the tour the teachers visited substations, including both the overhead and underground feed, the dispatcher's office, engineering department, transformer shop, water department and garage. Highlight of the tour was the trip through Riverside station.

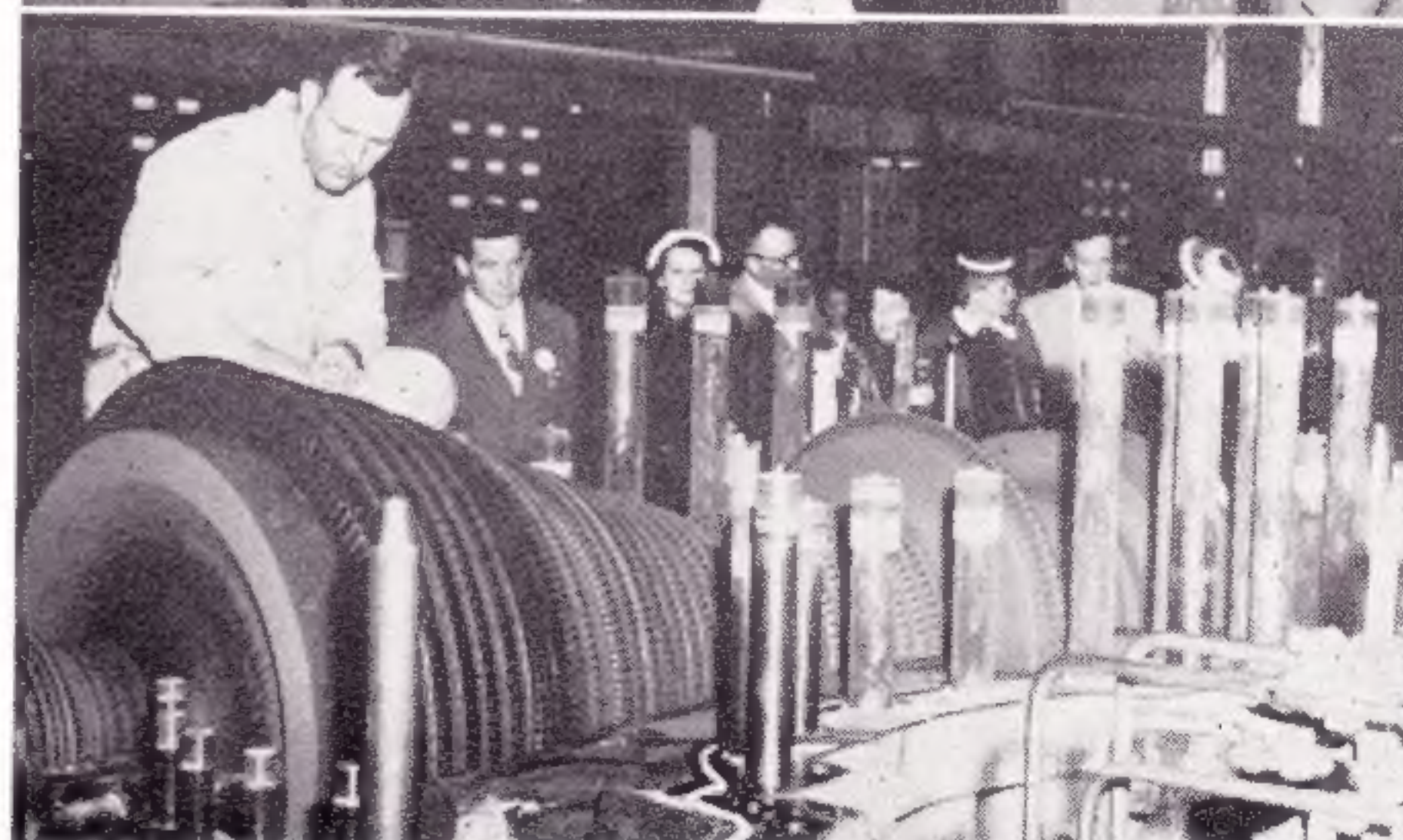
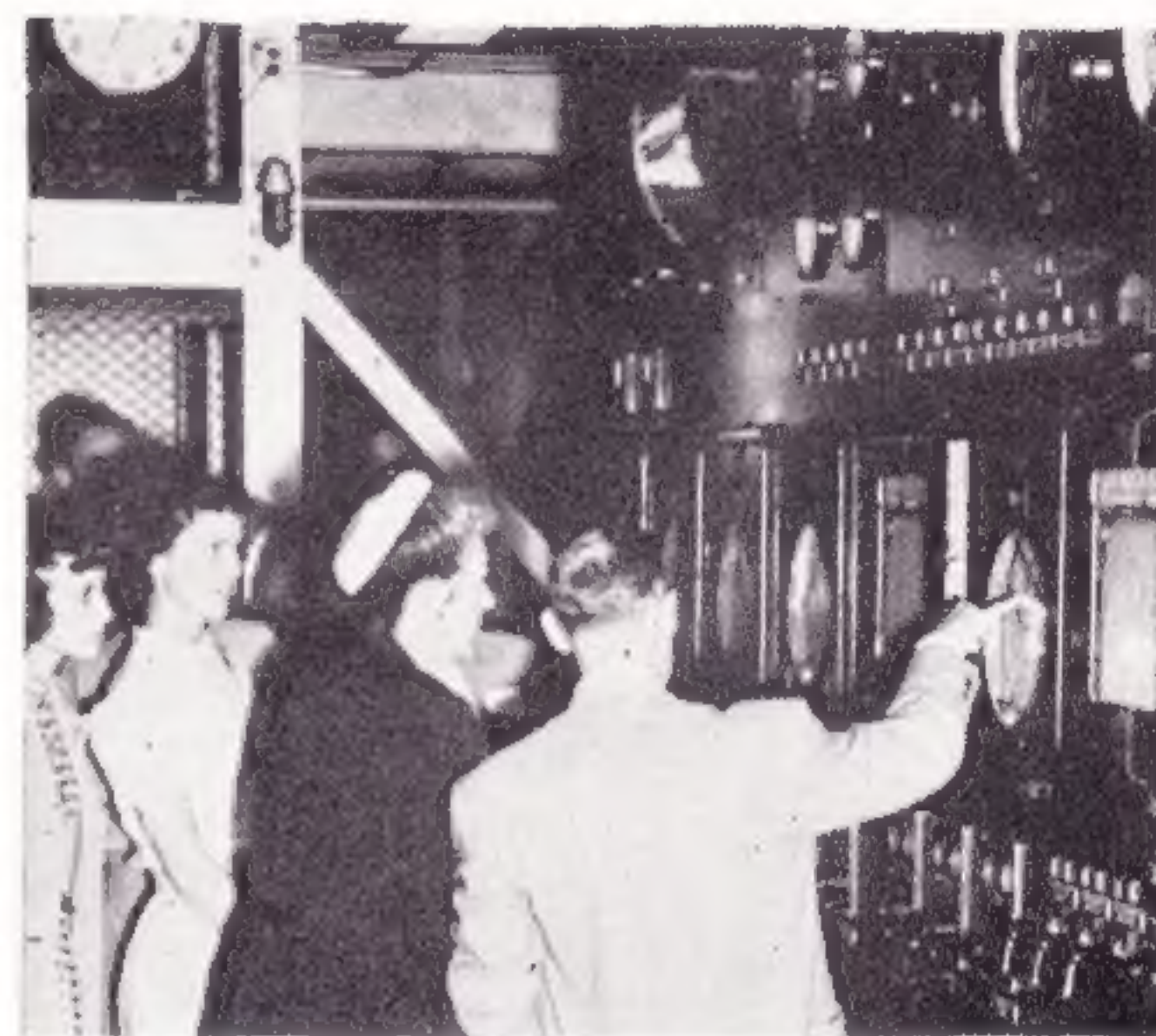
Luncheon was served at Riverside assembly hall and a film, "Reddy Made Magic" was shown at the conclusion of the plant tour. Also at the plant Mr. Fulton and Assistant Treasurer L. V. Smith, of Baton Rouge, gave the group a detailed picture of the Gulf States' operations as well as of the electric industry. A copy of the 1950 stockholders report was given to each teacher and a booklet, "About the Electric Industry," was mailed to each teachers home.

The B-I-E- day was considered a very successful undertaking both from the viewpoint of the sponsoring groups and the teacher group. Plans are being made to have other such events in the future.



**HOW YOUR METER WORKS** is explained (top) to Louisiana school marmes by Meter and Service Foreman Fred Watson as teachers toured GSU facilities. How we keep track of Reddy Kilowatts at Riverside Station is shown (at right) by Operating Engineer Willie Prejean.

Vice President George Fulton (left, below) is seen welcoming the teachers to their tour of our Lake Charles properties. The other scenes show an inspection of the Riverside turbine room (right) and a visit to a substation.





# EMPLOYEES THROUGHOUT SYSTEM HONORED FOR CIVIC WORK



**Merchant**



**Lilyerstrom**



**Handley**



**Wright**



**Charlton**



**Robinson**



**Faber**



**Nelson**



**Meeks**

Brad McMaster, Jennings superintendent, has been elected first vice-president of the Jennings Association of Commerce for 1951 at the annual election of officers. Brad, like a number of other Gulf Staters, has been an active civic worker and richly deserves this honor.

M. A. Merchant, Beaumont personnel, was elected treasurer of the Beaumont Civitan Club for the ensuing year at an election of officers held May 1. Merch was installed along with other officers in a ceremony June 5.

Mary Lilyerstrom, secretary to Treasurer H. V. Faber, was re-elected secretary-treasurer of the Beaumont Music Commission for the 20th consecutive year at that organization's annual election of officers held during March. Miss Mary was also honored by the Camp Fire Girls at a five state regional meet held in Waco, Texas during March. She was chosen to be a delegate to the National Council meeting to be held in New York in March, 1952.

A. C. Handley, Nederland superintendent, was head of the 1951 Red Cross drive at Nederland. Frog has long been one of the mid-county's outstanding civic workers and has repeatedly been recognized for his ability and energy in behalf of the area's activities.

Through an oversight we failed to report that Raymond T. Wright, Huntsville superintendent, headed the highly successful March of Dimes drive for Walker County. With his usual efficiency and drive, Raymond helped the county over-subscribe the fund quota.

T. O. Charlton, erstwhile Red Cross worker, was the 1951 Fund Campaign chairman for Beaumont. Doc, like other campaign chairmen this year had his job cut for him, but in typical Gulf States manner he only worked the harder. The Beaumont chapter ended its drive within only a few percent of making their goal.

W. T. Buckley, chief plant accounting clerk, Beaumont, received public recogni-

their recent annual election of officers are a good gauge.

E. L. Robinson, manager of the Beaumont division, was elected to the presidency of the organization for the ensuing year. Making his election somewhat outstanding is the fact that Robin has been a Rotarian for only the past four years. He ascends to his new position from the job of secretary.

H. V. Faber, treasurer, was named treasurer for the Rotarians also. Mr. Faber also has a distinction as one of the new officers. He is the only one who is not a member of the board of directors, from which group the other officers were selected.

R. S. Nelson, our president, is on the board of directors for the coming year. He is one of the twelve Rotarians who are privileged to serve in this capacity.

President Nelson was also elected to a three year term as director of the East Texas Chamber of Commerce at an election held during the chamber's 25th annual convention held at Waco, Texas recently. Mr. Nelson's term of office extends to 1954.

Orange District Superintendent C. H. Meeks was also elected to a directorship of the East Texas Chamber of Commerce. Mr. Meeks, like Mr. Nelson, will hold this office until 1954. He, likewise, will serve for District 5.

J. Kirby Jones, Port Arthur division sales superintendent, was elected president of the Port Arthur Lions Club May 11. He will begin his six months term of office July 1. As president, Kirby will represent the club at the Lions International convention at Atlantic City, June 24.

## An Election Without Bias

At a meeting of a Mothers' and Babies' Club one day votes were cast to decide which was the most beautiful baby present. Each baby received one vote!

## ANY EXPERIENCE?

An asylum patient who had been certified cured was saying good-bye to the director of the institution. "And what are you going to do when you go out into the world?" asked the director.

"Well," said the patient, "I have passed my bar examinations, so I may practice law. I have also had quite a bit of experience in college dramatics, so I might try acting."

He paused for a moment, deep in thought. "Then on the other hand," he continued, "I may be a teakettle."



**Bell**



**Fontana**



**Shirey**



**Buckley**



**Jones**

W. R. Bell, vice president in charge of Texas operations, was elected chairman of the Finance Committee of the Texas Safety Association at the annual election of officers held in San Antonio.

A. G. (Tony) Fontana, stores auditor, of Beaumont, was given a distinct honor by Texas bowlers. For the second successive year Tony was elected president of the Texas State Bowling Association at an election held in San Antonio during April. Usually this office is rotated annually and Tony's reelection is indicative of his ability and popularity.

System Safety Director Jack Shirey was given an outstanding honor on March 26 when the Texas Safety Association elected him to be their vice president for industry for the ensuing year. Jack was the only new officer elected at this annual election of officers, all others being re-elected.

tion recently for his contribution of many years to the Boy Scout movement. Scout Leader Buckley was the subject of a news story which reviewed his activities in the scouts since 1923. Bill's picture was run with the story. Bill holds a second degree membership in the order of the arrow and has been awarded the eagle badge with the gold palm. He is a member of the area council's camping committee.

Virgil Shaw, industrial engineer for the Navasota division, was honored recently by being asked to appear on the program arranged by Sam Houston State Teachers college for classes of visiting Southeast Texas high school students. These students traveled to Huntsville for vocational counsel and help in choosing a career and Virgil assisted in this matter by talking to those interested in the engineering sciences. Virgil has been highly complimented for his contribution to this program.

Gulf Staters are exceedingly popular in the Beaumont Rotary Club, if results of



## **GROWING WITH GULF STATERS**

James Alan Powell is shown here as he looked on his third birthday which he celebrated on February 18. James Alan is the son of J. Kelly Powell who is appliance repairman at Lafayette.

The very proud adult is Wesley F. Spiegel, Jr. who is holding his son Wesley Frank III for an Easter day picture. The youngster was two months old when this shot was made. Wesley is industrial engineer at Port Arthur.

Cynthia Dianne Beatty is the young sister of Raymond Beatty. Miss Beatty is just three years old, but a mighty big girl for all that.

Ray Coy Gonzales is the pride and joy of Floyd J. Gonzales and Mrs. Gonzales. Ray Coy is four years old. Papa is one of the servicemen at Baton Rouge. His mother is the former Gloria Fridge.

Raymond Beatty, who is a big lad of five years, is the son of Roy N. Beatty, who is in the maintenance crew at Louisiana Station.

The two healthy, happy youngsters shown together are the children of M. R. "Buddy" Williams, another of the Baton

Rouge servicemen. The junior member of the twosome is daughter Rebecca, and Becky is one year old for all practical purposes. Big brother Bobby is all of four years old — and proud of it. Mamma is the former Shirley Dolores Story.

L. E. Wallace, Jr. is the six year old son of L. E. Wallace, welder in the gas department at Baton Rouge. L. E. Jr., who is in his first year of school celebrates his birthday just before Christmas — on December 20.

Pamela Kay Whitson is the daughter of Archie L. Whitson, Jr. of Neches Station. Pamela's mother is herself a former Gulf Stater, having worked in customers accounts at Beaumont, and Grandpa Whitson is a guard at Neches Station. Pamela is two and a half years old, and will have another birthday on November 16.

Just taking it easy — Michael Ray Osburn, son of Johnny L. Osburn, recently assigned to Kountze as serviceman for that area, doesn't mind in the least having his picture made. Michael is just at his one-half year mark. He was born November 27, 1950.

## OVER THE TOP



President Roy Nelson happily receives a Red Cross 100% banner from Andy Poulson who was in charge of the 1951 company drive at Beaumont. As usual Gulf Staters came through handsomely, even oversubscribing their quota.



**James A. Powell**



**Wesley F. Spiegel III & Pop**



**Cynthia Dianne Beatty**



**Ray Coy Gonzales**



**Raymond Beatty**



**Rebecca and Bobby Williams**



**L. E. Wallace, Jr.**



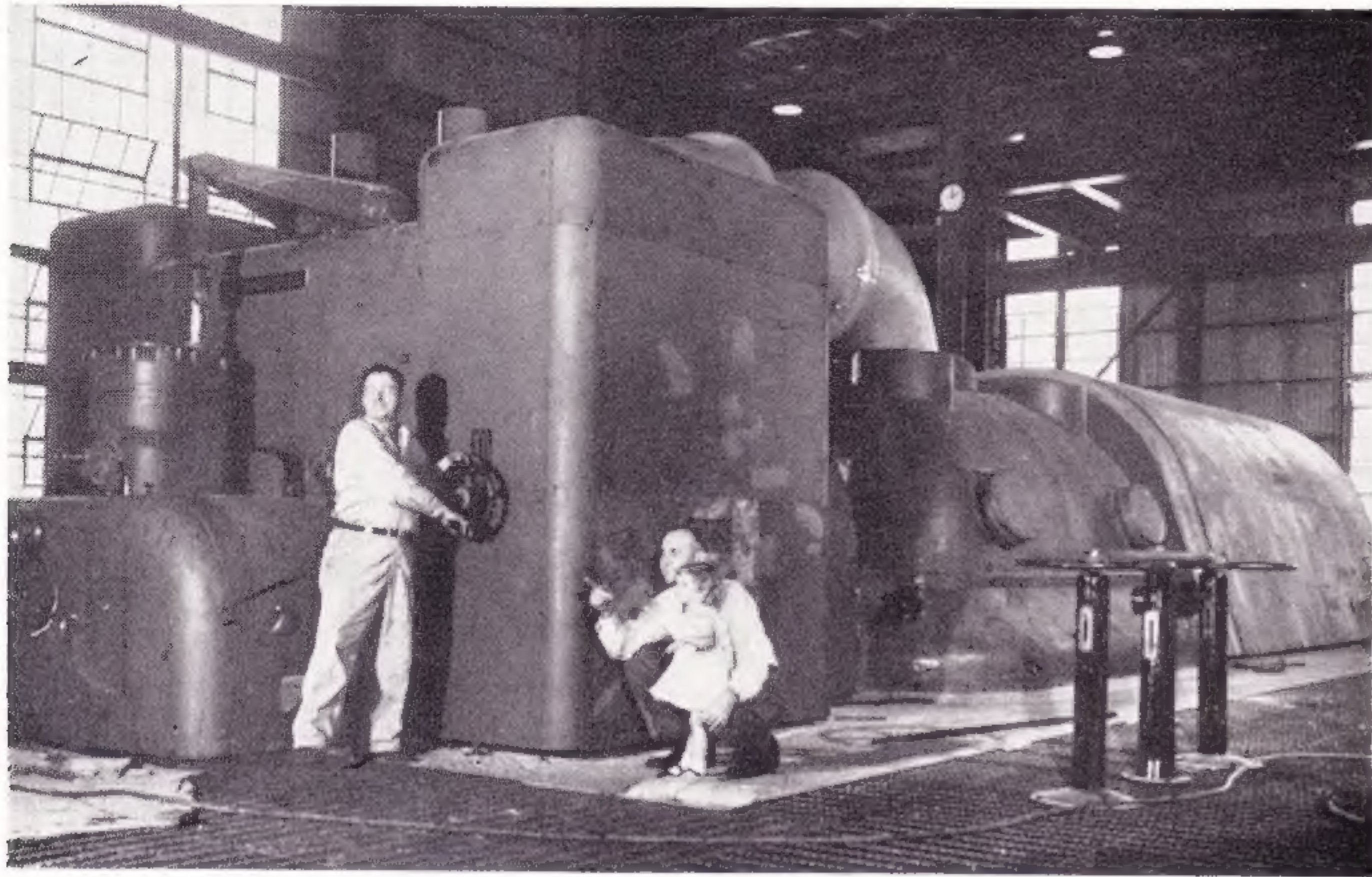
**Pamela Kay Whitson**



**Michael Ray Osburn**



## Neches Station Fifth Unit Added to System



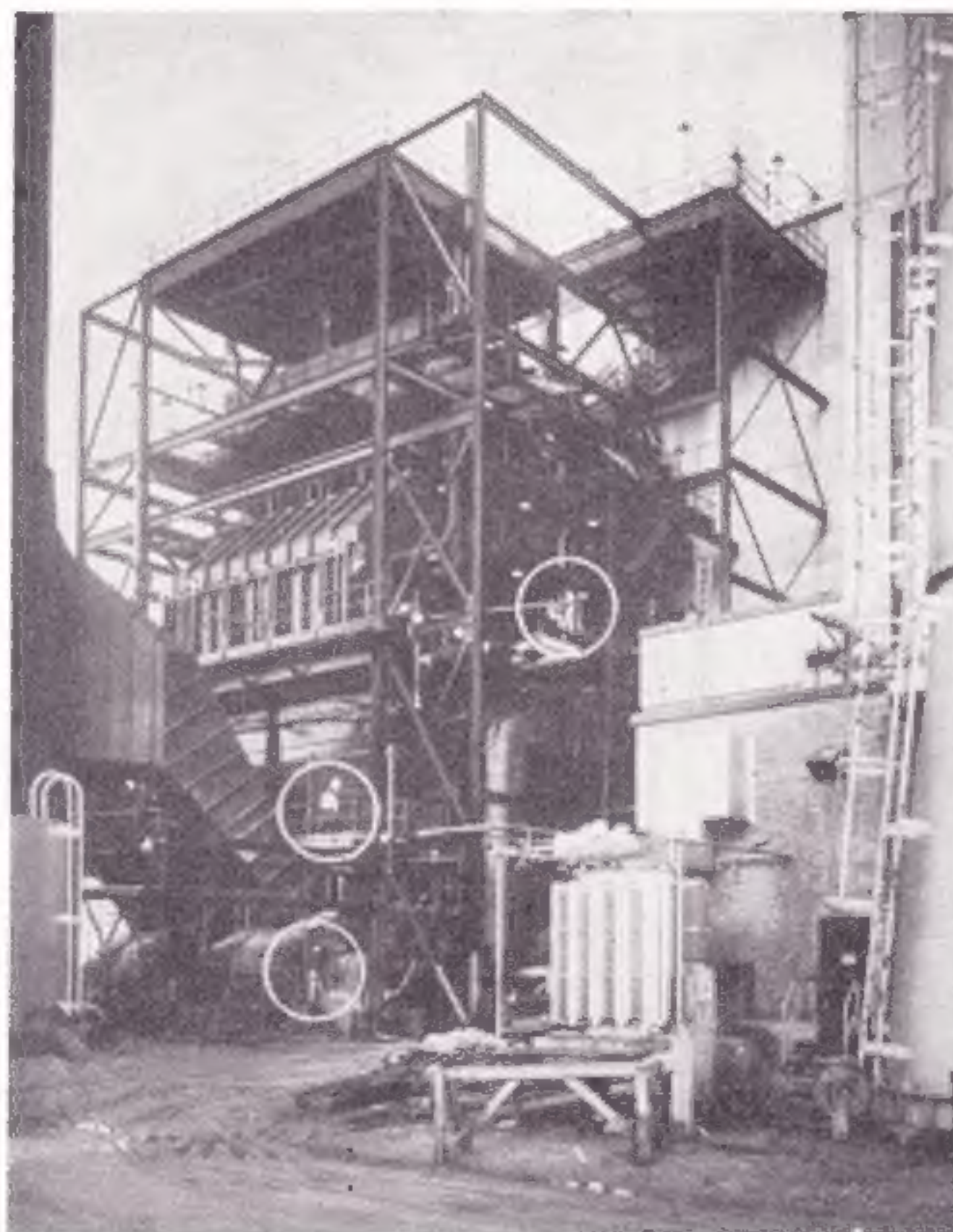
**ANOTHER UNIT** goes on the line as Operating Engineer L. L. Landry turns the throttle to put Neches Station's No. 5 turbo-generator into commercial operation. Cedric Watler, who was off duty at the time, took a busman's holiday and brought his three-year-old daughter, Betsy, to see the new unit go on the line. Betsy and her daddy join Landry in watching the instrument panel in front of the big unit as more and still more steam is turned into the machine.

Without fanfare or ceremony a regular Neches Station shift turned the throttle on Gulf States' newest and biggest turbo-generator to put it in commercial operation during the closing days of March. When the big machine had turned up to full speed a total capacity of 66,000 kilowatts was flowing through the hundreds of miles of transmission lines stretching across the system.

This is the fifth generating unit installed at Neches and brings capability of the station to 198,000 kilowatts. It is still second in size, however, to the big Louisiana Station by 12,000 kilowatts.

Since the end of World War II this is the sixth turbo-generator added to our system. Neches has been the site of two of these units, the first one being a 44,000 kilowatt unit installed in April, 1949. Two units each have also been added to Louisiana Station and Riverside Station at Lake Charles houses two. The total capability of these six units is 280,000 kilowatts. This latest addition increases the total system capability to 516,000 kilowatts.

While workmen put the finishing touches on Neches' unit No. 5 still other workmen are busy enlarging the station to accommodate unit No. 6. This turbo-generator will be identical in size and design to No. 5. It will be installed on the north side of the plant building. These two units



**OUTDOOR TYPES** of power plants are becoming the rule rather than the exception in the south and southwest. This exterior view of the new boiler section of Neches Station shows how the outdoor portion of the plant appears. An idea of the size of the big plant is shown by a comparison of the overall structure with the workmen shown in the white circles.

are combination indoor and outdoor units—with the boilers being the equipment located in the open.



Dale M. Richey, a new Beaumont resident who only recently moved to the city from Orange, is telling his new acquaintances about his new offspring, born May 16. The baby has been named Alan Dale. He weighed a big nine pounds, three ounces at birth.

Cedric Watler is one of the happiest fellows out at Neches Station these days. Cedric who is already very, very proud over his three daughters, is now boasting about a son, his first. The new heir is named Cedric Reginald. He was born May 14 and tipped the scales at six pounds, one ounce.

Mr. and Mrs. Wallace D. Erwin who are the happy parents of a daughter, Rebecca Susan, who was born May 16. Wallace works in the system engineering department at Beaumont.

Dan Dumas and the Mrs. who have been spreading the joyous news that they have a bundle from heaven at their house. Named Diana Lee, the new arrival weighed seven pounds, six ounces upon arrival.

Joe DeJean, supervisor of sales promotion advertising, and Mrs. DeJean, of Baton Rouge, who are still celebrating a big Friday, April 13, event, their first. On this day they became parents of a fine baby girl, whom they have named Melanie. Melanie weighed a hefty nine pounds, two ounces upon arrival.

W. V. Faver, Beaumont accounting, and Mrs. Faver, former Gulf Stater Louise Lauderdale, who are the happy parents of a daughter born March 21. Vital statistics reveal the young lady weighed six pounds, ten ounces at birth and that she has been named Catherine Ann.

B. H. Bradley, Jr. of Neches Station is the proud father of a daughter, born April 9. The baby, who weighed six pounds, six ounces at birth, has been named Kathrine.

### TEDDY HIRSCH WINS HONORS

Teddy James Hirsch, younger son of Mr. and Mrs. L. L. Hirsch, Port Arthur, has been elected into the Tau Beta Pi, an honorary national engineering scholastic society. Teddy, a junior engineering student at A. & M., ranks in the top one-eighth of his class. He has also been elected to serve in the Ross Volunteers, honor guard at the college.

A later report on Teddy brings the news that he was elected president of the Tau Beta Pi, a very unusual honor for a newly elected member. As president he will be entitled to attend the national convention to be held at Boulder, Colorado next year.



## Gal Bowlers End Spirited Season

Twenty-four gal bowlers concluded 33 glorious weeks of sizzling competition in May when the "Miss" Reddy Kilowatt Bowling league season rolled to a striking climax.

When the bobby and bowling pins were cleared away after the final frame the Misses Kilowatts had an undisputed championship team and five individual champs to acclaim. The weaker (?) sex had no apologies to the distaff side for their scores, either.

The Misses winning teams, with a couple of "Mrs." showing the way, was Team No. 1, which won both first and second half championships. Team members were Juanell Langston, Barbara Scheiber, Betty Weaver, Audrey Sirman, Minnie Wilbanks and Betty Whitten.



**CHAMP KEGLERETTES** — Audrey Sirman, Jaunell Langston, Minnie Wilbanks, Betty Whitten, Barbara Scheiber and Betty Weaver.

Team No. 4, with players Dean Rougeau, Ollie Harirson, Wanda Lewis, Peggy Lee and Lucille Bryan defeated Team No. 3 in a play-off series for the season's second place spot. Team 4 also had high team series (2514- with handicaps) with Team 1 pulling up not far behind with 2459.

Juanell Langston, a Mrs., won high individual season average with 135. Betty Ellis was next with 119. High game, with handicap, was made by Ollie Harrison who rolled a satisfying 236. Betty Whitten with 228 was second high. Juanell Langston also won the high series crown with her 504 total and Gleta Sandidge drew second prize with a 460 sum.

A report from the lads who went out for a look-see at the Miss Kilowatts states the gals ended the season in fine shape, 'o.

"Well, I think I'll put the motion before the house," said the chorus girl as she danced out onto the stage.



## SCIENCE QUESTION BOX

Here are explanations for some of the phenomena of nature which at some time or other has caused most of us to wonder. The answers have been prepared by scientists of the General Electric Research Laboratory.

### Q: How did the ocean become salty?

A: As rain falls on the ground, percolates through the soil, and eventually goes into streams and rivers, it dissolves minute amounts of salt and other compounds which it carries to the ocean. Then the heat of the Sun evaporates the water, so that it may fall again over the land as rain, but the dissolved materials are left behind. As this cycle is repeated over and over again through the ages, the salt in the ocean is continually increasing. It is estimated that if the oceans were completely evaporated, the solid material left behind would be enough to make a layer 150 feet thick over the entire globe. Each year the rivers increase this by about a two-millionth part.

### Q: How fast does sound travel?

A: Through dry air, at a temperature of 68°F., sound travels with a speed of 1,130 feet per second. The speed increases with temperature. At the freezing point of water, it is 1,088 feet per second. As a rough value, you can take the speed as a mile in five seconds, and use this to determine distances. For example, you may see a distant locomotive or steamboat which is blowing its whistle. Start counting seconds when you see the cloud of steam and stop when you hear the sound. If you divide the number of seconds by five, you have the approximate distance in miles.

### Q: Do boys grow faster than girls?

A: A child's greatest growth in any one year is from birth to the age of one. However, during the adolescent period, usually from 9 to 13 in girls and from 11 to 15 in boys, they again make great gains both in height and weight. Then the rate of growth slows down until adult size is reached, at about 16 for the average girl and 17 for the average boy. Because the girl's adolescent spurt ordinarily begins about two years earlier than it does in the boy, girls of about 13 are often taller than boys of the same age. However, at about fourteen the boy generally catches up, and then passes the girl.

### Q: I live near a high-tension power line, which makes my radio reception quite poor. How can I improve it?

A: This is a difficult problem, but it would probably help to erect a good antenna, as high as possible as far away from the high-tension lines as you can get, using a shielded lead-in to connect it to the set. The antenna should be pointed toward the station you want to hear, and away from the power line. A good ground connection on the receiver is also desirable. Some receivers are affected by such interference more than others, depending on the circuit used, the number of tubes, and other factors.

## TRANSFERRED

There may be some familiar faces in new places if you go visiting around outside your department, and it could be because of the following transfers. Employees listed here have changed jobs of late.

Goree Matthews, veteran employee in the Navasota division, has been transferred from Cleveland to become district serviceman at Somerville.

Marilyn Stewart, home service advisor, has moved from Lake Charles to Jennings. She replaces Joyce Fournet.

T. J. Miller, formerly working at Calvert has been transferred to Conroe where he is now combination plant operator.

Joyce Fournet, the former Jennings home service advisor has moved to Lafayette. Heretofore, there has not been an advisor located at Lafayette.

Wyatt Bell, former Beaumont, has moved to Liberty to assume duties there as residential sales representative.

Howard Sandefer, long time Liberty employee, moved to Beaumont to residential sales representative there.

Dale M. Richey has been transferred from Orange to Beaumont and has changed jobs. He is now auxiliary operator at Neches.

Hollie Norman, former engineering assistant at Liberty, has moved to Beaumont where he will work in the same capacity.





## G S U Tops Texas Utilities In Safety



**A JOB WELL DONE**—Vice President W. R. Bell, right, is congratulating Texas Safety Representative Andy Poulson, for an outstanding job of safety work during 1950. That he did a really outstanding job is proved by the certificate to which Andy is pointing. This certificate is an award presented to Gulf States by the Texas Safety Association for having the best safety record of all electric utility companies of like size in Texas during 1950. The award was in turn presented by Andy to Mr. Bell, who is in charge of operations in Texas. It will occupy a place of honor in Mr. Bell's office.

Commenting on the safety record which won this outstanding award, Mr. Bell said, "This award is quite an honor, and each employee can take pride in this accomplishment and accept it as the award reads, 'In recognition of an outstanding industrial safety achievement, a contribution to a safer Texas.'"

"May I offer my congratulations to each one of you in obtaining this award, and personal thanks for your effort in accident prevention."

## B. R. DIVISION WINS S. E. E. E. SAFETY TITLE

Louisiana electric department employees worked safer than similar personnel in twenty other southeastern electric companies last year — and in so doing won the Southeastern Electric Exchange Accident Prevention Contest for 1950.

The winning of this contest has more significance than merely being first in a competition. Working safely is its own reward. There are very important personal compensations for doing a job properly and carefully, worth more than any prize. It is an awareness of these things that is significant — they make contest winners.

Upon notification of winning, Vice President H. C. Leonard issued a bulletin congratulating all Louisiana employees on their conscientious efforts and their resulting splendid record.

The company was presented with a Certificate of Award as a trophy by the Electric Exchange.

## PAT'S REASONS

Fifteen years ago the following story appeared in the Texaco Safety Digest:

"Pat Murphy attended a plant safety meeting. The boys had been given some printed instructions, and the safety man wanted to check on the results.

"'Pat,' he said, 'can you give me six good reasons for safety? Now, Pat wasn't up on his reading, but he was rather quick with his comeback.

"'Sure,' he replied, 'the four little Murphys, me wife an' meself.'

"Pat spoke a mouthful. There's a big obligation on the part of each of us to work and live safely in order that those who are near and dear may enjoy our companionship and the fruits of our labor."

In this story Pat represents to each of us the home-loving man with a family. He represents to us our desire to protect those we love — to protect them from want, hunger and oppression, and to protect them against accidental injury and sudden death.

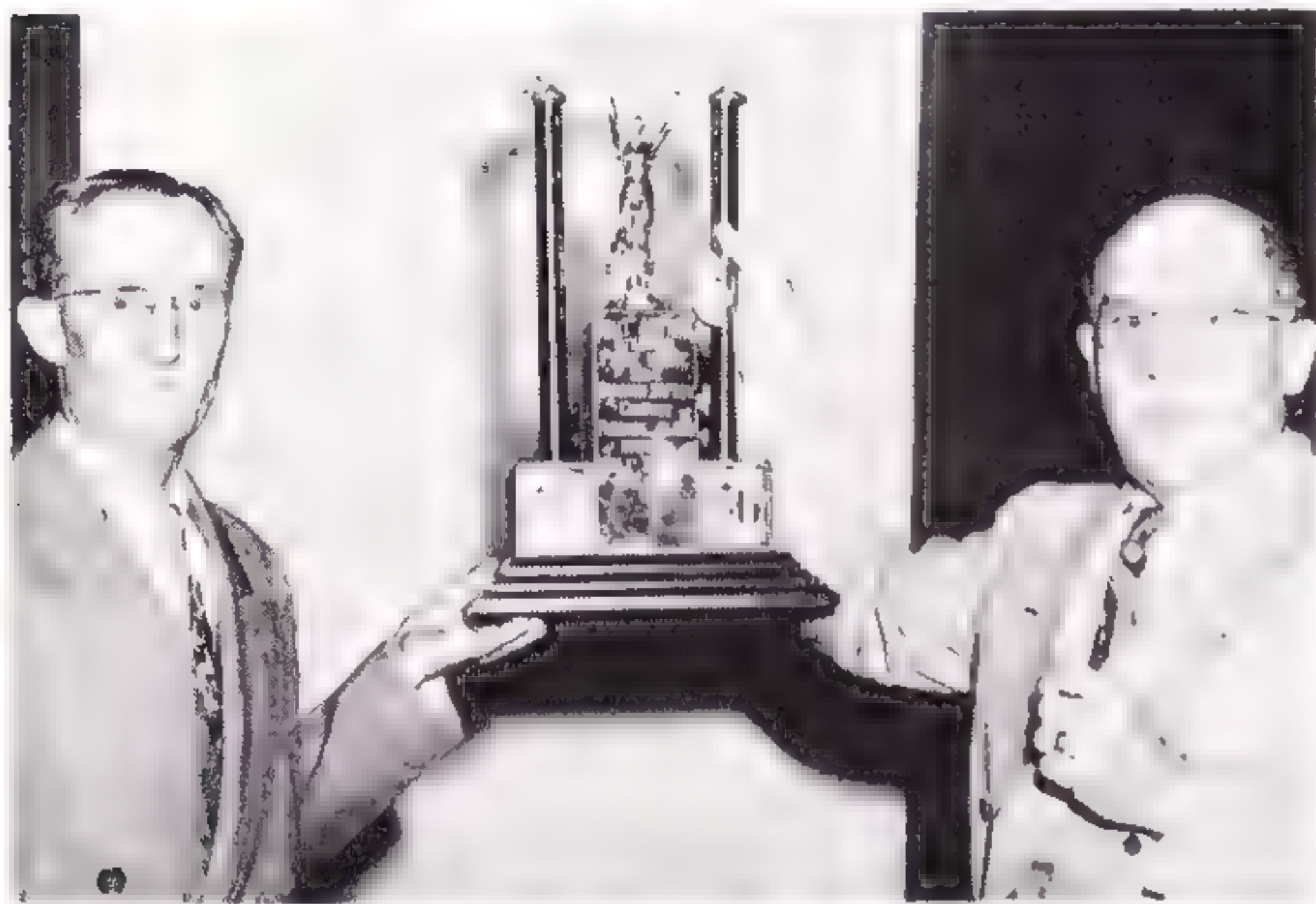
Today, fifteen years later, Pat's children have grown up; some are married and have children of their own. He now has those fine grandchildren to read the funny papers to and, of course, he still believes in safety. Fifteen years ago, Pat had only six reasons; but counting his two daughters-in-law, his son-in-law and three grandchildren, he now has an even dozen reasons for believing in safety.

Public Safety.



## Health and Safety Section

### P.A. Div. Wins Presidents Award



One of the highlights of the Port Arthur division service award meeting was the presentation of the Roy Nelson Award to the Port Arthur division for their 1950 safety record. Port Arthur came through the 1950 Lost Time Injury Contest with a perfect record and thereby topped all other divisions. The trophy presentation is shown above, with President Nelson presenting the award to A. D. McMillian, general line foreman, who received the award on behalf of the entire division personnel.



**SAFE WORKERS**—This Beaumont line crew is the pride and joy of its line foreman, A. H. Shirley, and of course of the safety department. The reason? Since Shirley assumed supervision of the crew they have not had a single lost time accident. Keep it up, fellows! From left to right, they are: H. L. Garvin, A. G. Gaiger, Jr., E. C. Wilson, G. B. Cutler, R. E. Cowart, G. W. Boswell, Billy Ray Chesser and Foreman Shirley.



**TO THE VICTOR BELONGS THE SPOILS** — and here they are enjoying 'em. As third time winners of the **PELICAN** (Louisianians) vs. **RATTLERS** (Texans) production department safety contest, the Pelicans are shown here at their victory dinner. Vice-President H. C. Leonard, at left, is congratulating the fellows on a fine record.

Almost as a routine matter, the Pelicans celebrated winning their third consecutive Production Safety Contest awhile back. Selecting their own reward the Louisianians chose Bar-B-Q chicken and the trimmings, with Harry Cloud's camp the site. Some think the Pelican can every time but the Rattlers say they are ready to strike back. July 1st will determine that argument.

Further proof that Safety Representative Odis McKnight is doing a swell job in Louisiana is shown by the record for other departments in the Pelican State.

The Baton Rouge service and meter departments completed another year without a lost time injury; this enviable record started in 1936. The gas department completed last year without a serious injury; their record began January 16, 1947.

Louisiana Station is also in this select group, having completed 1950 with no lost time injury. This experience dates back to early 1949. The employees at this station teamed up with Riverside Station to win the Pelican-Rattler Contest for the third consecutive time.

### VACATIONS

Don't be scared into not having a good time on your vacation — BUT — remember to **PLAY SAFELY, DRIVE SAFELY, SWIM SAFELY** and you'll come back home safely.

See you next issue.

*Jack Shirley*



# the new look in offices —

## AT CONROE-DAYTON-LAFAYETTE

(Continued from Page 3)

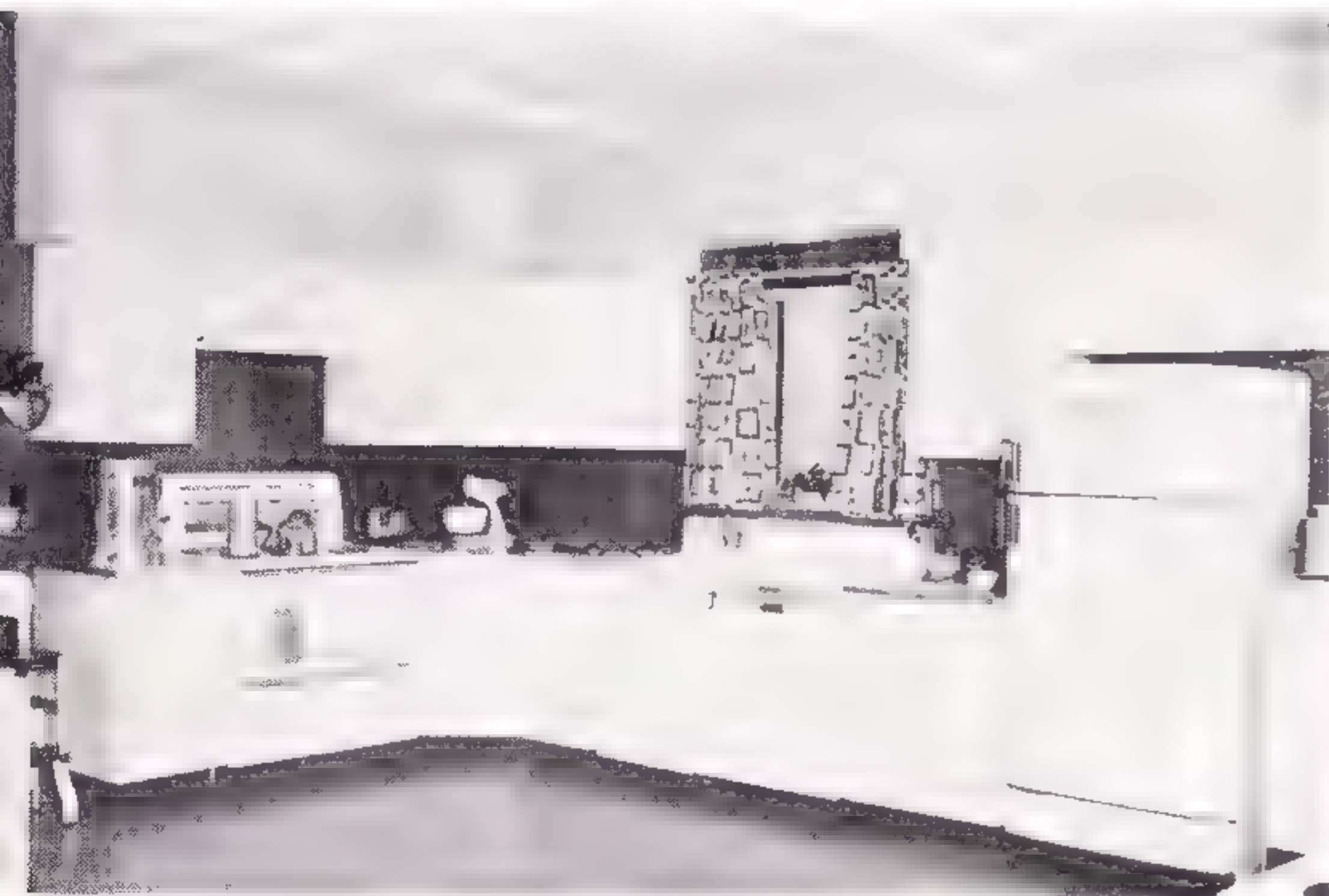
The Conroe office is situated on the same site as the former office. While somewhat larger than the previous quarters, the old foundation and part of the side walls were utilized in the new building. Similar in design to the Dayton office it is built of stucco and brick and has a modernistic glass front. A large turnout of customers in the Conroe area visited with District Superintendent Joe Henry and the Conroe staff on May 10 when open house was held.

Features at each of the new offices include the display and demonstration kitchen, the combination of the latest incandescent and florescent lighting and the heat pump cooling and heating systems. Design and installation of these features, which are installed for demonstration as well as functional purposes, were supervised by company experts in these fields. Home Service Advisor Leonora O'Neal collaborated with the architect and builders on the kitchens, Lighting Sales Director Clarence Barron on the illumination, and Supervisor of Commercial Sales O. G. Floyd on the heat pump equipment.

Engineer Dan Poulson designed the Dayton and Conroe offices and a Lafayette architect drew plans for the Lafayette office.

Pictures taken at the open house events are shown on the opposite page.

**A MODERN ALL-ELECTRIC KITCHEN** has become an integral part of every company office built or remodeled in the past few years. Below (left) is the beautiful efficient kitchen installed in the Lafayette office. The Lafayette office exterior is seen in the other lower picture. A portion of the big Lafayette substation can be seen in the right background.



**CONROE'S NEW OFFICE.** An attractive stucco-brick building which gets the modern look from its straight simple lines and a sparkling plate glass front.



**RHEA HUDNALL**, Liberty district superintendent, reminisces as he looks over the old Dayton office and finds light fixture installations he made there 26 years ago.

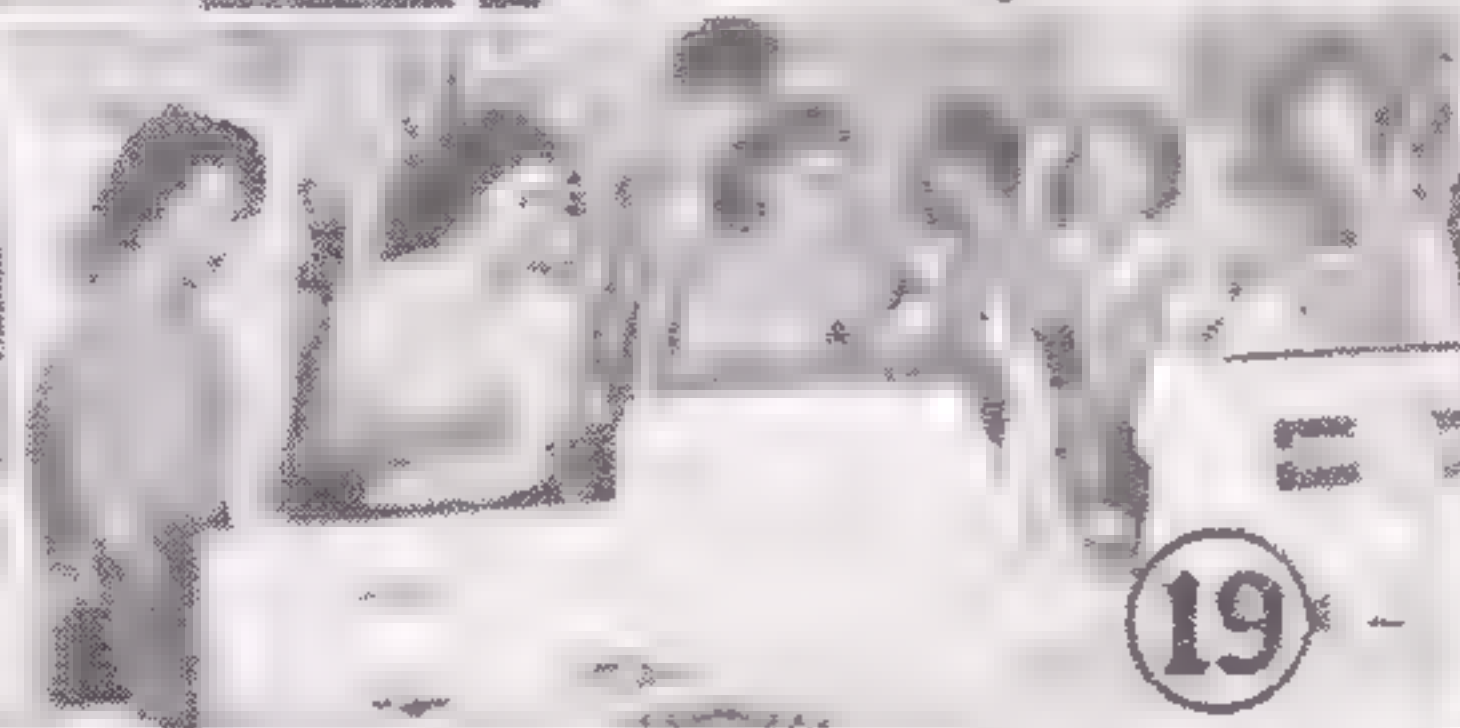
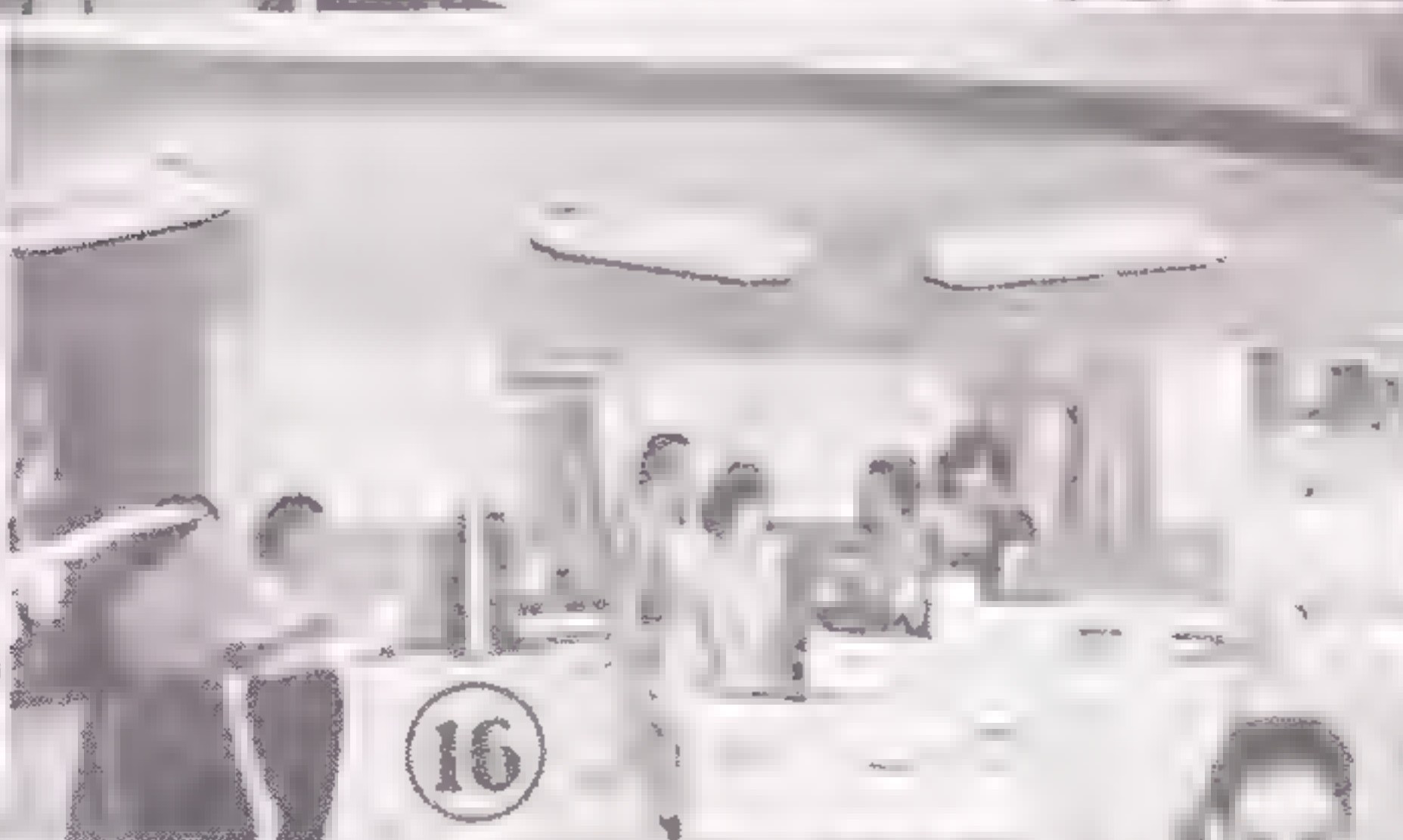
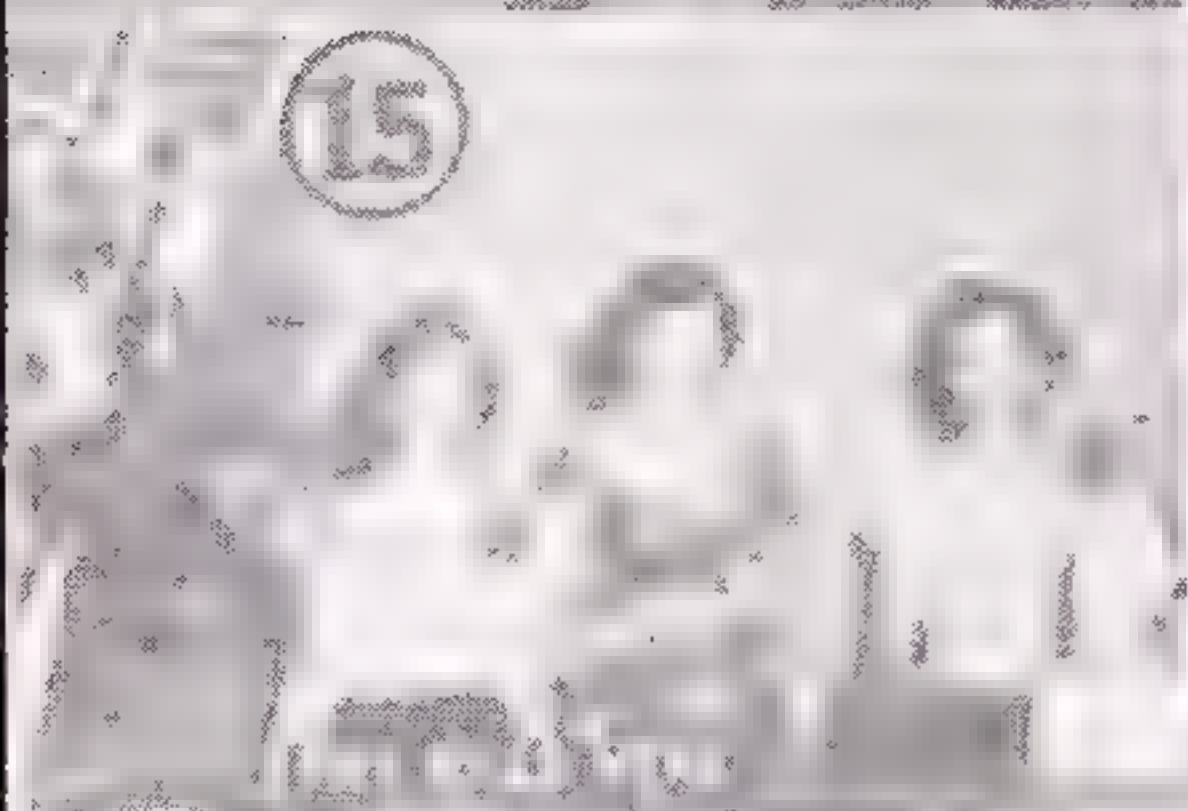
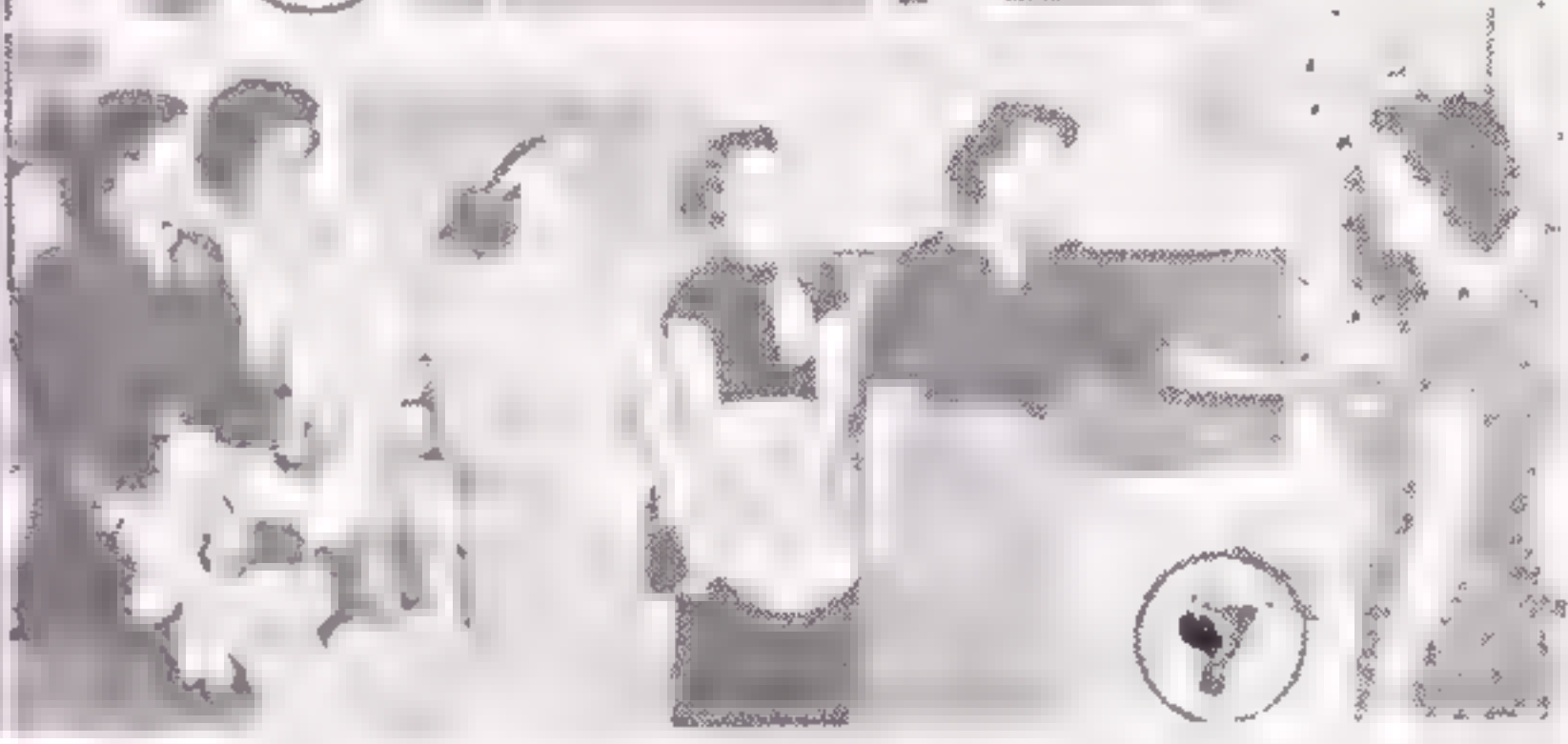
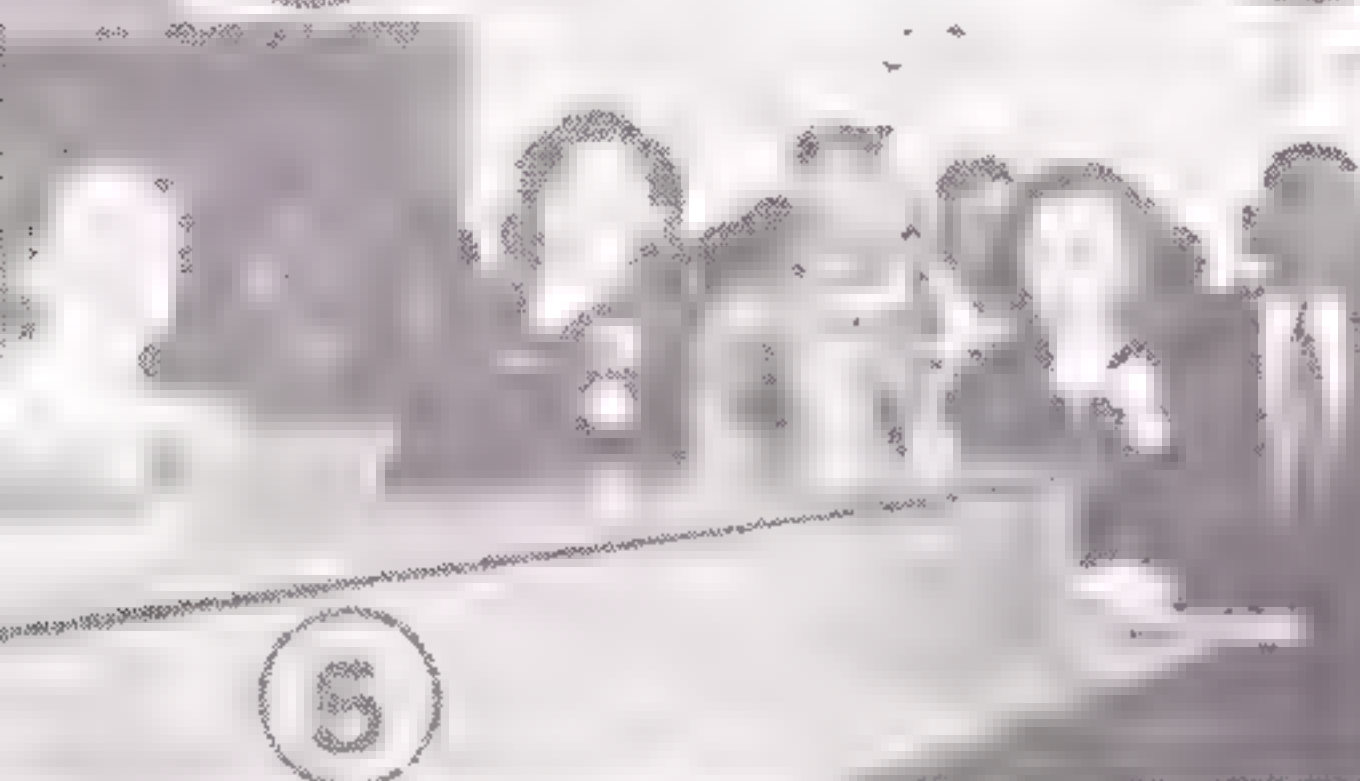
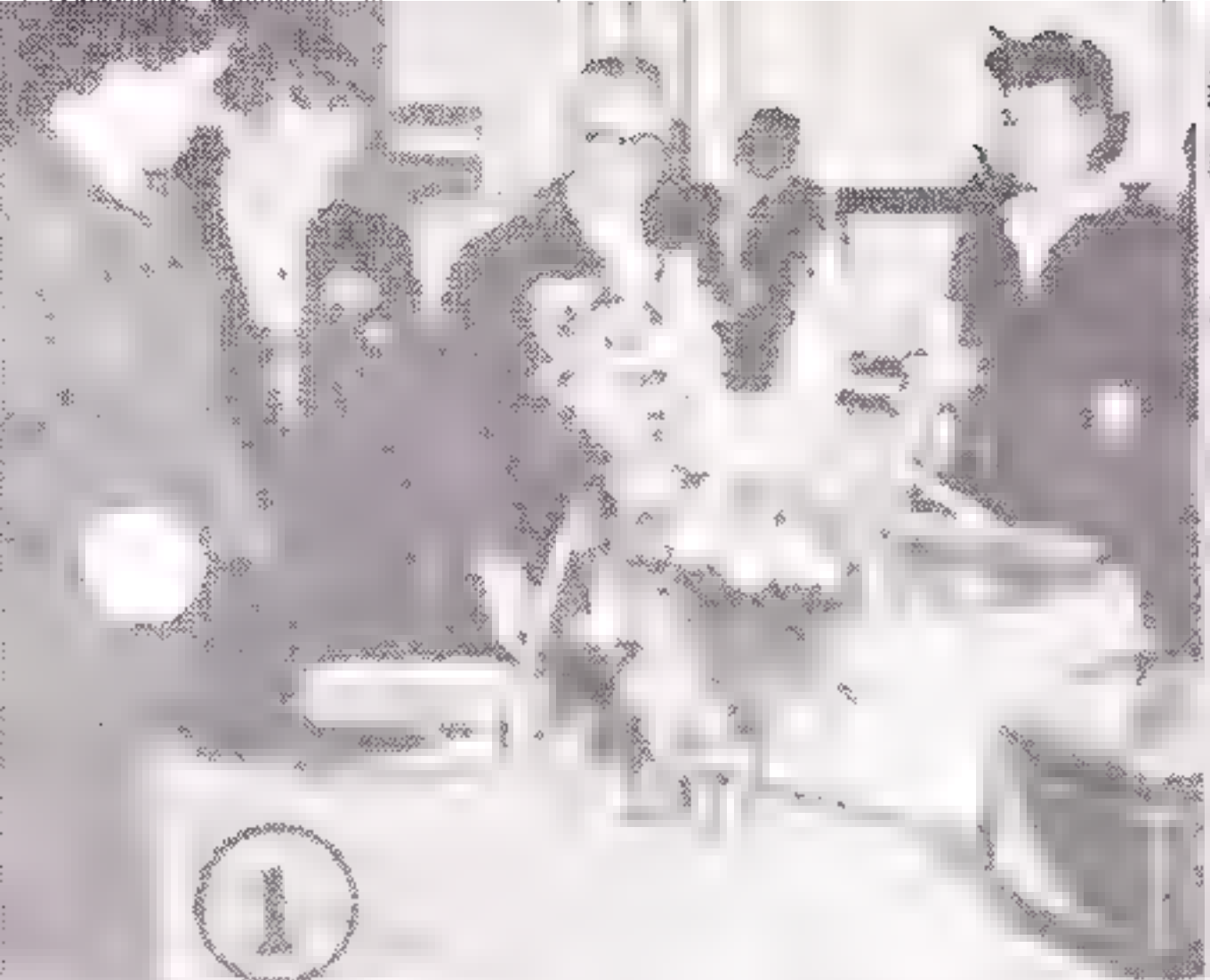
### OPEN HOUSE PICTURES

Open house celebrations marked the completion of the Lafayette, Dayton and Conroe office buildings. On the opposite page are scenes from these three events.

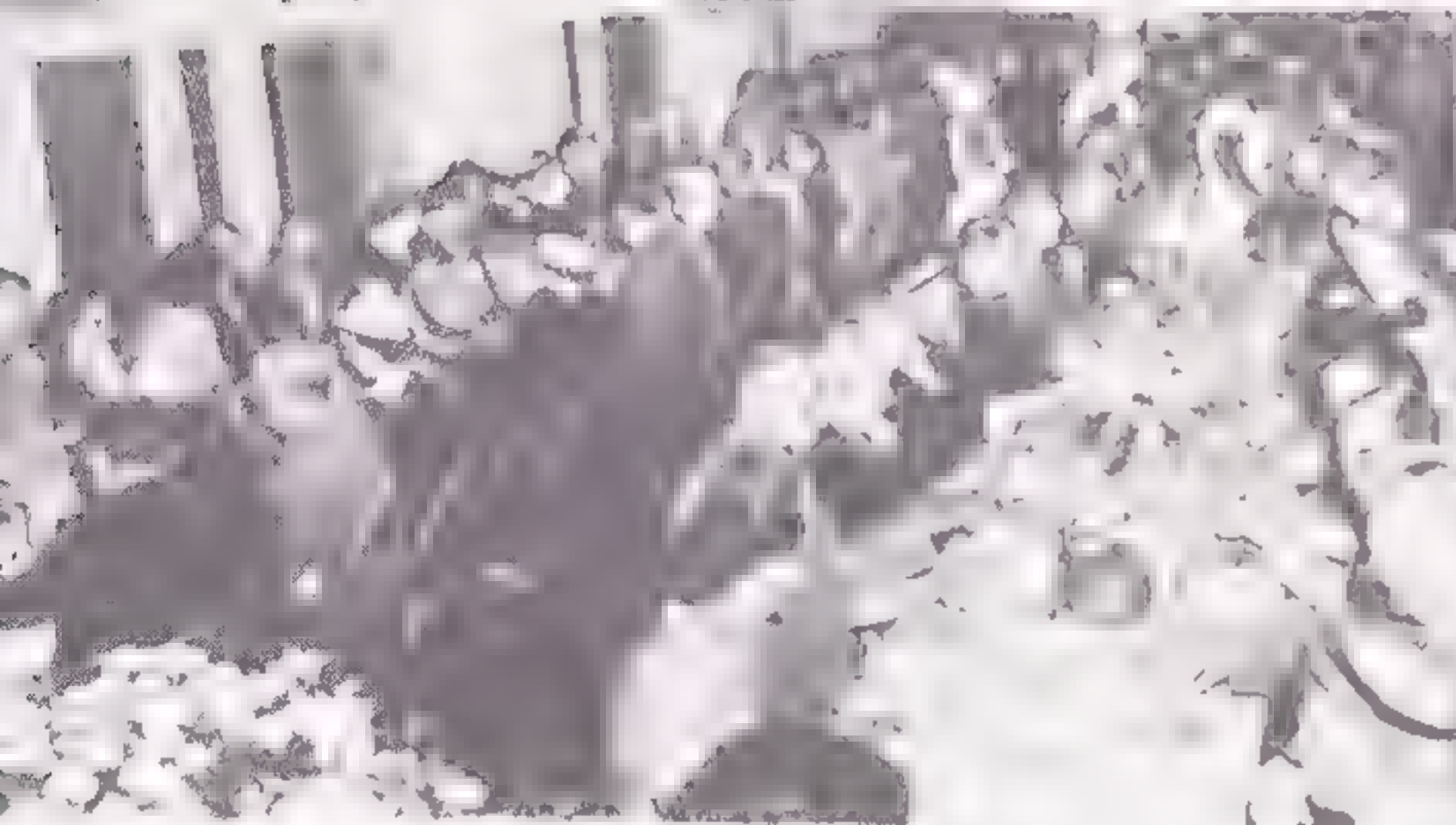
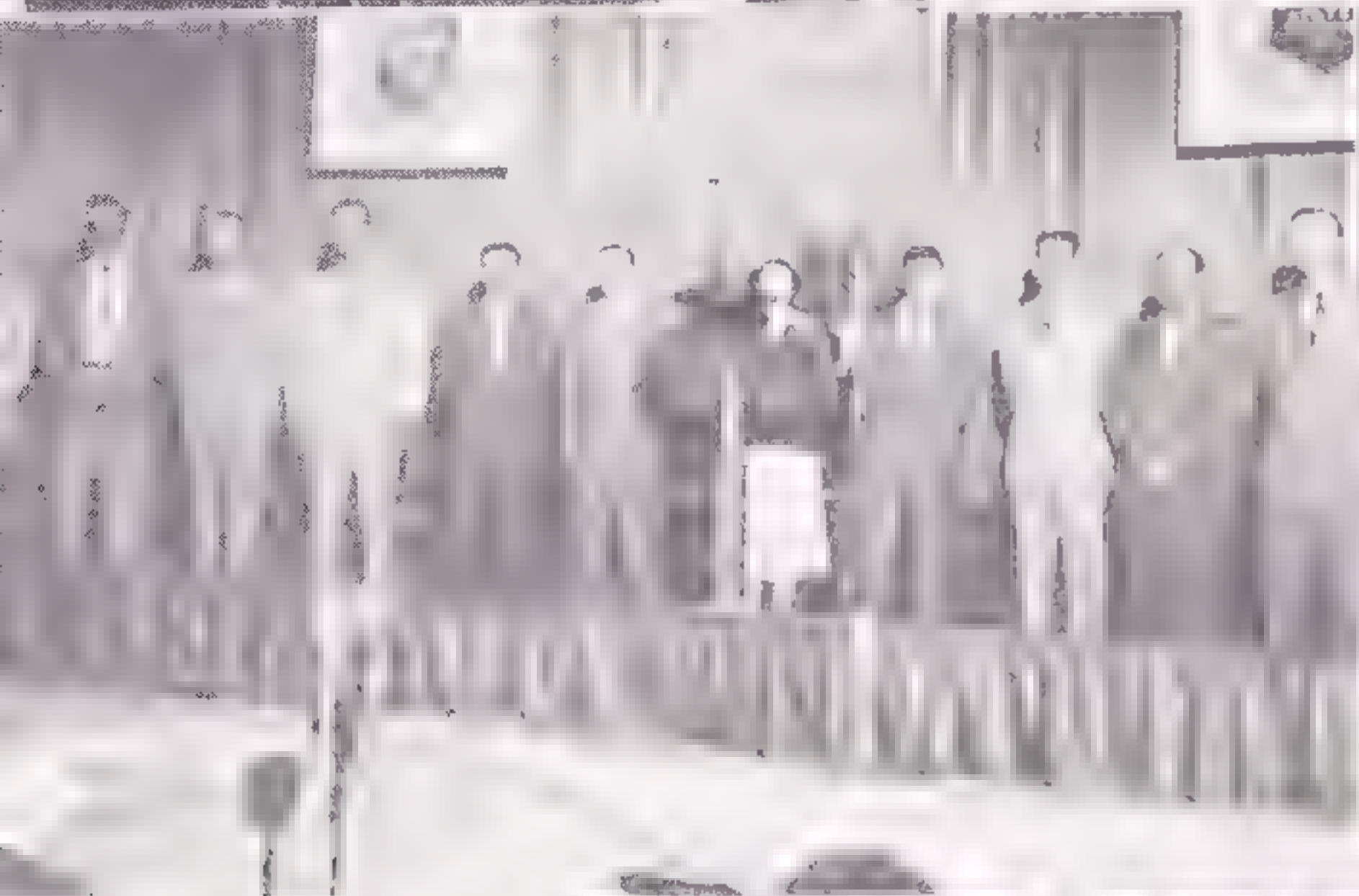
1. Mrs. W. H. Gieseke, Victor Gayle, H. V. Faber and Mrs. Faber look over the Lafayette sales floor.
2. Joyce Clark operates the new switchboard.
3. Superintendent Andre Dubus shown making one of the two radio broadcasts from the office.
4. President and Mrs. Roy Nelson inspect the new kitchen.
5. Contact personnel — Marguerite Blue, Myrl Narans and Mary Sterling.
6. Barbara Artigue takes a letter from Mr. Dubus.
7. Mrs. Andre Dubus, Mrs. Frank Contois and Mrs. H. C. Leonard get a special kitel tour from Home Service Advisors Joyce Fournet, Ernestine Woodard and Berla Whiddon.
8. At Dayton, Mrs. Rhea Hudnall.
9. Home Service Advisor Dorris McClain who helped show visitors around.
10. Small fry interested in a slide film of the system.
11. Wyatt Bell registers a visitor.
12. Here Wyatt shows the Heat Pump equipment to Aubrey Sprawls, Rhea Hudnall, T. O. Charlton and J. Roy Peckham.
13. Visitors at Dayton.
14. Guests register at Conroe.
15. Contact personnel at Conroe—Miss Barton, Mavis King and Martha Sanders.
16. A view of the kitchen.
17. Visitors at Conroe.
18. More visitors.
19. Home Service Advisor Dell Sandlin (right) points out features of range. Mildred Tribble, Joyce Pintsch and Leonora O'Neal were also present to show feminine guests around.
20. District Superintendent Joe Henry.
21. Beaumont Postmaster F. S. Braden (left) and Harry Rafferty who attended the open house look over the new building with Mr. Henry.











# SERV AWA 19

Gulf Staters, back, donned the and gathered s ings from Bato vasota to pay t workers with service. The e there too, to re of this memor: casion. Some are shown here lowing pages. T shows scenes fr ta division meet the Beaumont i row pictures ar Arthur party; scenes are from and the bottom happenings at t meet.

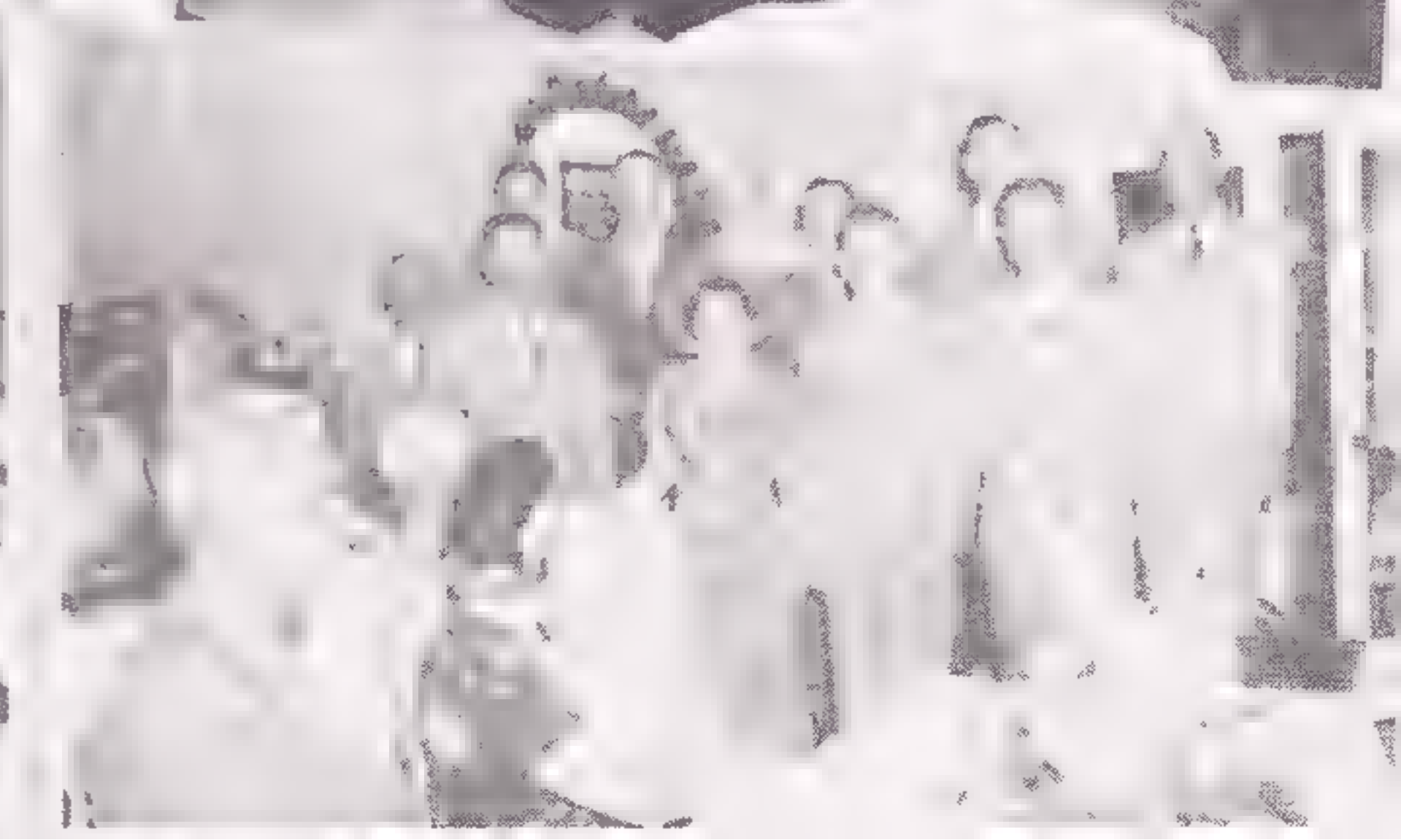






# VICE PRES 51

a few weeks  
in party clothes  
at dinner meet-  
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casion of these  
events and on the fol-  
lowing top row here  
from the Navaso-  
ng; second row  
meeting; middle  
row from the Port  
fourth row  
Lake Charles  
panel contains  
Baton Rouge





# GULF STATERS HONOR SERVICE CLUBS

AWARDS PRESENTED TO  
85 NEW CLUB MEMBERS  
AT 11TH ANNUAL MEETING

NEW FORTY YEAR CLUB MEMBERS

During the closing days of April and early in May Gulf States paid tribute to its employees who have evened out one, two, three or four decades of service. Altogether, 85 men and women, white and colored, were honored for their long and faithful years of effort in behalf of their chosen occupation of providing dependable electric, gas or water service to the public.

The traditional division dinner meetings were held for all members of the Service Clubs and some 1500 long time employees, together with their wives, husbands or escorts, turned out to meet with and honor their fellow workers. The meetings were held at division headquarters.

Beaumont and Baton Rouge were the sites of the two colored meetings, with all colored Service Club members in Texas and the Lake Charles division going to Beaumont and the remaining members attending the Baton Rouge meeting. Of the 85 honorees this year, 7 were colored.

President Nelson made the presentation of awards at all meetings, except one, and also was the principal speaker at these meetings. Vice President H. C. Leonard presented awards at the Baton Rouge colored meeting and also was a speaker at this meeting.



**W. R. Bell**  
Vice-President  
Beaumont



**A. M. Hewett**  
Accounting  
Beaumont



**Mary Lilyerstrom**  
Accounting  
Beaumont

A twoscore year mark was attained this year by three employees. Mary Lilyerstrom, secretary to the treasurer, Vice President W. R. Bell and A. M. Hewett, chief auditor, were presented with appropriate awards by President Roy Nelson who spoke with high praise of their loyalty and devotion to Gulf States and the electric industry. The emblems given for 40 years of service were gold pins or buttons set with two diamonds and a ruby, with the pin signifying 10 years, the diamonds ten each and the ruby ten.

There were seventeen 30 year award-ees with every division having at least one representative in this group. New members were A. L. Faures, Baton Rouge; C. A. Boyd, C. S. Crawley, J. B. Flanagan, R. H. Henckel, and Ellie Pre-

jean of Beaumont; V. S. Dugas, Lafayette; F. C. Watson, Lake Charles; E. L. Granau and V. B. Hereford, Navasota; V. T. Bolton, Orange; and C. F. Lively, C. E. McMillian and T. M. McNeil of Port Arthur. Colored members were Jacob Ross of Baton Rouge and Willie English and A. Nathan of Beaumont.

Twenty seven employees from four divisions received 20-year awards. Port Arthur did not have a representative in this group.

The largest group was the freshman group — those becoming Service Clubbers for the first time. Thirty-eight employees, representing all divisions, were made members and received a gold pin button to designate their status.

(Please turn to Page 19)

## NEW THIRTY YEAR CLUB MEMBERS



**V. T. Bolton**  
Distribution  
Orange



**C. A. Boyd**  
Production  
Beaumont



**Cecil Crawley**  
Distribution  
Beaumont



**V. S. Dugas**  
Accounting  
Lafayette



**A. L. Faures**  
Distribution  
Baton Rouge



**J. B. Flanagan**  
Distribution  
Beaumont



**E. L. Granau**  
Division Mgr.  
Navasota



**R. H. Henckel**  
Production  
Beaumont



**V. B. Hereford**  
Dist. Supt.  
Navasota



**C. F. Lively**  
Distribution  
Port Arthur



**C. E. McMillian**  
Distribution  
Port Arthur



**T. M. McNeil**  
Distribution  
Port Arthur



**Ellie Prejean**  
Production  
Beaumont



**Fred C. Watson**  
Distribution  
Lake Charles



# NEW 20 YEAR SERVICE CLUB MEMBERS



**P. S. Allen**  
Sales  
Lake Charles



**John L. Barrett**  
Distribution  
Madisonville



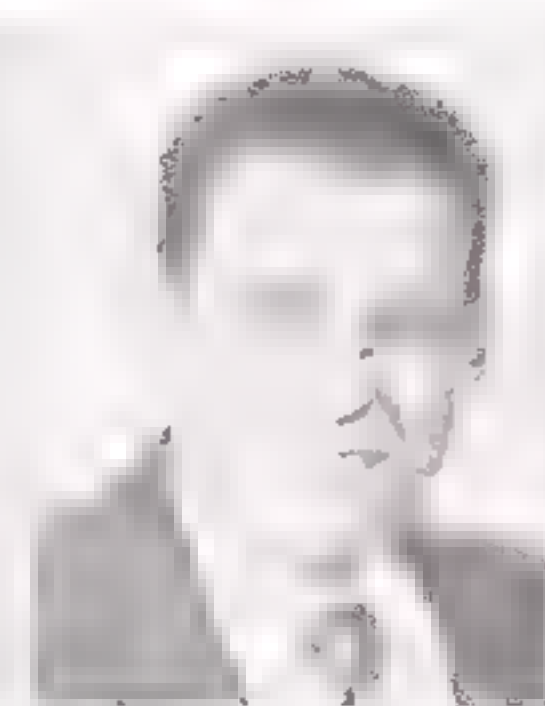
**Price Bradshaw**  
Production  
Beaumont



**Tully Brady**  
Local Superintendent  
Clinton



**C. J. Braud**  
Distribution  
Baton Rouge



**Earl Coleman**  
Production  
Huntsville



**L. D. Donaldson**  
Distribution  
Baton Rouge



**Lionel Dugas**  
Sales  
Beaumont



**J. C. Farlow**  
Distribution  
Lake Charles



**H. B. Floyd**  
Production  
Baton Rouge



**O. G. Floyd**  
Sales  
Beaumont



**H. C. Foskett**  
Distribution  
Navasota



**B. R. Garrison**  
Accounting  
Baton Rouge



**J. G. Hotard**  
Distribution  
Baton Rouge



**C. A. Ibach**  
Production  
Baton Rouge



**K. L. Jumel**  
Accounting  
Beaumont



**L. P. Landry**  
Sales  
Baton Rouge



**P. H. Lea**  
Distribution  
High Island



**Rex Lee**  
Engineering  
Beaumont



**Paul F. Long**  
Production  
Conroe



**Goree Matthews**  
Distribution  
Cleveland



**R. A. McAlpine**  
Sales  
Beaumont



**E. W. Robertson**  
Distribution  
Beaumont



**F. B. Stirling**  
Distribution  
Baton Rouge



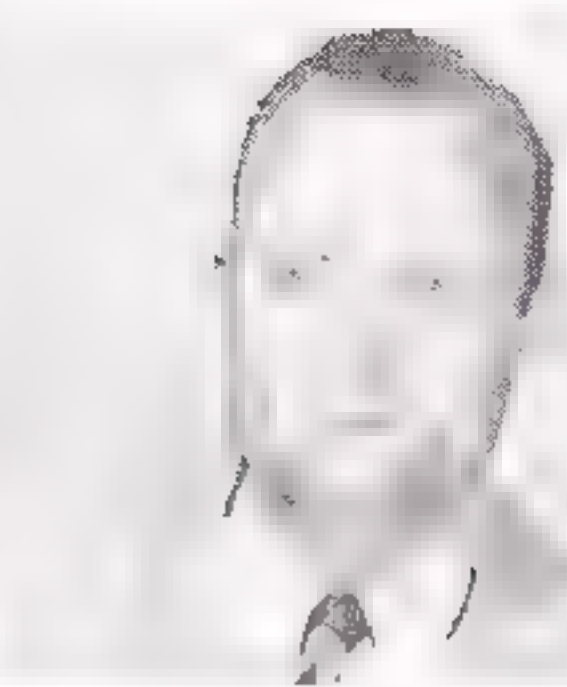
**C. R. Tyler**  
Superintendent  
Denham Springs



# NEW 10 YEAR SERVICE CLUB MEMBERS



**R. W. Aleshire**  
Distribution  
Lake Charles



**L. R. Andrus**  
Distribution  
Lake Charles



**Paul Baker**  
Sales  
Port Arthur



**L. J. Blanchard**  
Production  
Baton Rouge



**Lurline Calmes**  
Accounting  
Baton Rouge



**J. O. Castilaw**  
Distribution  
Beaumont



**W. L. Cazes**  
Distribution  
Baton Rouge



**Hazel B. Clayton**  
Accounting  
Baton Rouge



**J. L. Clement**  
Distribution  
Gonzales



**A. B. Cross**  
Production  
Baton Rouge



**R. A. Deblanc**  
Production  
Lake Charles



**J. H. Derr, Jr.**  
Production  
Baton Rouge



**H. H. Faulk, Jr.**  
Gas  
Baton Rouge



**S. C. Fugler**  
Gas  
Baton Rouge



**E. H. Garner**  
Production  
Lake Charles



**V. A. Gautreaux**  
Production  
Baton Rouge



**C. A. Glover**  
Distribution  
Gonzales



**G. G. Hall**  
Distribution  
Navasota



**J. E. Harrington**  
Production  
Baton Rouge



**Vivian Hays**  
Accounting  
Baton Rouge



**Ruby Kessler**  
Engineering  
Beaumont



**S. F. Krebs**  
Distribution  
Woodville



**L. C. McCullar**  
Distribution  
Beaumont



**Clifford Meaux**  
Distribution  
Beaumont



**I. D. Noble**  
Production  
Lake Charles





## NEW MEMBERS (Continued)



**Jesse Perricone**  
Distribution  
Beaumont



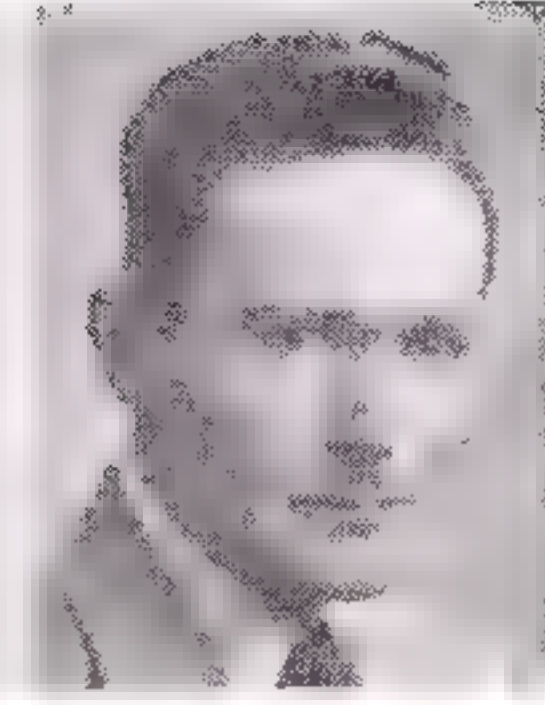
**W. W. Pharr**  
Production  
Lake Charles



**Frances Pitcher**  
Accounting  
Lake Charles



**E. S. Pratt**  
Production  
Lake Charles



**E. L. Priest**  
Distribution  
Beaumont



**H. H. Reed**  
Sales  
Jennings



**Peter Rogillio**  
Production  
Baton Rouge



**E. R. Vick**  
Distribution  
Orange



**E. S. Wall**  
Distribution  
Woodville



**R. E. White**  
Distribution  
Beaumont



**J. B. Wiggins**  
Production  
Baton Rouge

(Continued from Page 16)

This year marks the eleventh annual meeting since Gulf States inaugurated the Service Award plan. Since its inception in 1940 the number of employees throughout the system having ten or more years' service has increased from 649 to this year's total of 809. This represents approximately 37% of the total number of employees of the company.

In the longer service groups there are 104 who have 30 years or more of service; six who have 40 or more years and one who has over 50 years of service. The dean of Service Club members is the well known R. A. Delaroderie, familiarly known as Uncle or Daddy Dolph to hundreds of Gulf Staters. Uncle Dolph, who is presently claim agent for the Baton Rouge division, began work as an oiler for a predecessor company in Baton Rouge back in 1895.

Speaking to employees attending the dinner meetings, President Nelson told of the important part electric power plays in

making America a great nation, and praised employees for "your fine record over long periods of years." He said, "Gulf States is in a position to supply the electric power industries and agriculture in this area need to speed production and the company can be counted on to cooperate in every way to help preserve the American way of life."

Referring to the American way of life, he added, "Electric power is one of the truly indispensable ingredients of the good life we have all come to call the American way. — Each of us in America enjoys this good life whether he is planning to undermine and destroy it or whether he is striving to strengthen and safeguard it. I am sure you know there are those who are planning to undermine and destroy it — Our industry has been receiving their special attention for years and every American citizen who believes in free enterprise would be astounded and alarmed if he realized the situation at the present time.

"The Federal government is now moving steadily, if quietly, toward a nationwide monopoly of electric power. Appropriations asked for power projects in the 1952 budget amount to more than \$900,000,000.

"Of this sum, \$63,000,000 is to be used for starting entirely new power projects. If Congress agrees and these projects are completed, they will cost the government, meaning American taxpayers, approximately, \$1,500,000,000, according to the government's own estimates."

He reviewed the company's plans for continuing expansion of generating and distribution facilities and praised employees for the fine safety record the company achieved the past year when it won top safety honors in the group of 25 electric companies comprising the Southeastern Electric Exchange, and also won the Texas Safety Association's first award in competition with major electric companies in Texas.

## COLORED DIVISION

### THIRTY YEAR CLUB

### TWENTY YEAR CLUB

### TEN YEAR CLUB



**Willie English**  
Production  
Beaumont



**A. Nathan**  
Production  
Beaumont



**Jacob Ross**  
Accounting  
Baton Rouge



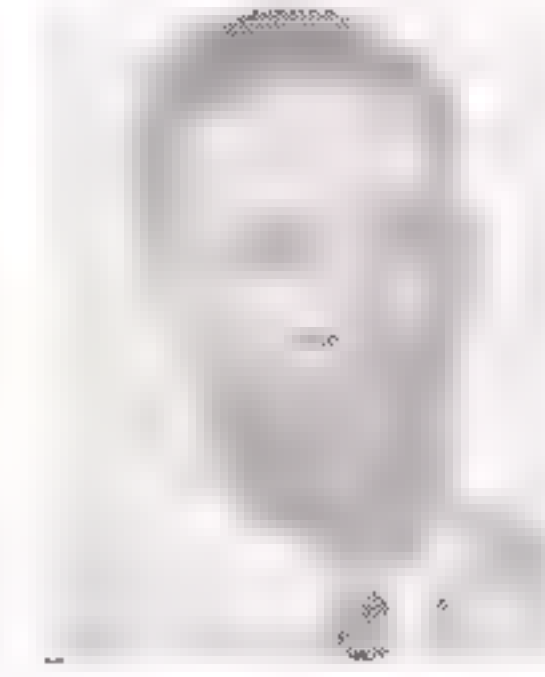
**Kyle Hutchinson**  
Distribution  
Beaumont



**Leslie Lee Sells**  
Production  
Beaumont



**Willie Banks**  
Distribution  
Baton Rouge



**Howard Harrison**  
Distribution  
Huntsville



# ROSTER OF GULF STATES SERVICE CLUB MEMBERS

## FIFTY YEAR CLUB

Member—Department	No. Yrs.
BATON ROUGE	
Delaroderie, R. A., Claim	56

## FORTY YEAR CLUB

BATON ROUGE	
Hanlon, T. J., Jr., Chairman, Board of Dir.	43
BEAUMONT	
Bell, W. R., Oper. Vice President	40
Hewett, A. M., Accounting	40
Lilyerstrom, Mary O., Accounting	40
PORT ARTHUR	
Williams, J. W., Legal	47

## THIRTY YEAR CLUB

BATON ROUGE	
Bauman, J. O., Production	34
Carmena, Eugenia L., Accounting	33
Copponex, F. E., Production	32
Delaroderie, A. G., Distribution	31
Faures, A. L., Production	30
Flory, R. W., Distribution	36
Gaines, F. F., Distribution	33
Graves, N. T., Production	32
Guillot, E. P., Distribution	31
Harger, W. L., Production	34
Hicks, J. H., Accounting	34
Hill, Anna K., Accounting	35
Landers, R. W., Accounting	32
Leonard, H. C., Vice President	31
Powers, Leon, Accounting	35
Mixon, S. L., Production	31
Russell, C. M., Production	37
Schene, A. N., Distribution	32
Smith, L. V., Accounting	38
Walters, C. P., Production	33
Wilkerson, R. K., Production	38
BEAUMONT	
Adams, E. C., Engineering	32
Allen, F. P., Sales	32
Barrow, A. D., Distribution	34
Bishop, J. B., Sr., Sales	31
Boyd, C. A., Production	30
Clubb, E. J., Distribution	34
Comerford, T. P., Accounting	34
Crawley, C. S., Distribution	30
Eckles, W. W., Engineering	32
Eddins, L. R., Production	33
Eggleston, O., Distribution	32
Faber, H. V., Accounting	32
Flannagan, J. B., Distribution	30
Garrett, W. A., Distribution	35
Gieseke, W. H., Corporation	32
Green, T. E., Distribution	32
Haynes, R. W., Production	31
Henckel, R. H., Production	30
Herrin, W. E., Distribution	37
Landry, L. L., Production	33
Lindsey, T. H., Distribution	31
Linnehan, J. H., Accounting	31
Marshall, M. B., Production	38
McKenzie, Sam, Production	31
Moore, S. E., Production	34

Nelson, R. S., President	36
Orgain, W. E., Legal	37
Pennington, R. O., Accounting	38
Prejean, Ellie, Production	30
Reich, John A., Production	33
Reidy, J. T., Claim	39
Riegel, L. F., Vice President	39
Scanlon, H. V., Accounting	36
Sheffield, F. S., Accounting	33
Shrigley, C. W., Accounting	32
Westbrook, J. E., Accounting	37
Wilbanks, Ruth, Distribution	33

## CALVERT

Crouch, J. L., Dist. Supt.	34
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## HUNTSVILLE

Cates, J. H., Distribution	39
Wright, R. T., District Supt.	34

## JENNINGS

Dennis, M. E., Distribution	37
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## LAFAYETTE

Dugas, V. S., Accounting	30
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## LAKE CHARLES

Connelly, J. H., Distribution	35
Fulton, G. R., Vice President	35
Hammond, W. L., Production	31
Kirkwood, W. H., Accounting	36
Landry, R. J., Accounting	34
Lawton, R. H., Production	32
Pearce, W. B., Accounting	36
Prejean, W., Production	32
Sumrall, R. R., Water	31
Thomson, May I., Accounting	32
Verret, A. J., Distribution	32
Ward, E. W., Distribution	32
Watson, F. C., Distribution	30
West, George H., Distribution	31

## LIBERTY

Hudnall, Rhea, District Supt.	35
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## NAVASOTA

Foerster, E. H., Production	35
Granau, E. L., Mgr. Navasota Div.	30
Scott, L. W., Distribution	31
Hereford, V. B., Dist. Supt.	30

## ORANGE

Bolton, V. T., Distribution	30
Fleming, C. M., Production	31
Gideon, D. O., Water	32
Jefferson, M. P., Water	35
McCoppin, J. T., Production	31
Meeks, C. H., District Supt.	36
Nantz, Cecil, Distribution	31
Parish, J. R., Accounting	37

## PORT ARTHUR

Boutte, A., Production	32
Hirsch, L. L., Production	38
Lacour, L., Production	31
Lively, C. F., Distribution	30
McMillian, A., Distribution	31
McMillian, C. E., Distribution	30
McNeil, T. M., Distribution	30
Millikan, B. E., Accounting	38
Thorne, L. E., Mgr. Pt. Arthur Div.	37

## TWENTY YEAR CLUB

### ANAHUAC

Choate, C. W., Local Supt.	24
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### BATON ROUGE

Ackoury, E. A., Accounting	25
Andrews, R. M., Sales	23
Behrens, J. D., Accounting	25
Bello, F. J., Gas	27
Bergeron, F. J., Gas	23
Bergeron, S. J., Gas	21
Boudreaux, L. J., Accounting	25
Bovard, P. A., Gas	26
Braud, C. J., Distribution	20
Brooks, L. W., Legal	25
Brown, J. L., Production	21
Browning, A. V., Distribution	28
Calvit, B. L., Distribution	29
Casanova, A. H., Sales	26
Chaney, Howard, Production	21
Coltharp, J. B., Distribution	24
Conerly, H. E., Gas	23
Contois, C. F., Sales	24
Cowart, J. E., Gas	28
Davis, Thelma U., Accounting	21
Demers, A. H., Production	27
Donaldson, L. F., Distribution	20
Dulany, J. E., Production	25
Dupuy, P. R., Sales	25
Fleming, J. D., Production	28
Floyd, H. B., Production	20
Garrison, B. R., Accounting	20
Glynn, A. J., Production	26
Guidry, S. J., Production	
Gurney, W. B., Production	
Hall, H. C., Accounting	26
Hammond, Marcia B., Personnel	25
Hatcher, J. W., Claim	22
Hays, J. C., Distribution	23
Hicks, U. P., Distribution	28
Hill, Albert, Gas	23
Hornsby, F. G., Distribution	26
Hotard, J. G., Distribution	20
Ibach, C. A., Production	20
Jones, W. L., Production	26
Kleinpeter, S. F., Distribution	25
Krumholt, F. G., Production	21
Landry, L. P., Sales	20
Lane, J. T., Sales	23
Madigan, E. P., Production	26
Merriam, C. V., Mgr., Baton Rouge Div.	28
Picou, E. B., Accounting	23
Porter, C. V., Legal	25
Robertson, R. J., Production	25
Rodriguez, M. M., Gas	22
Roussel, A. R., Production	25
Schwab, Clement, Production	21
Sharp, Ethel C., Purchasing	23
Smith, R. D., Gas	29
St. Dizier, A. O., Distribution	22
Stirling, F. B., Distribution	20
Taylor, B. B., Legal	25
Thornton, A. V., Production	24
Werner, E. A., Personnel	24
Wheeler, R. O., Gas	21
Wilkinson, W. M., Accounting	28
Wilson, A. B., District Supt.	23
Young, Lovett, Production	24

### BEAUMONT

Albe, J. H., Distribution	
Austin, E. W., Personnel	27
Bailey, E. L., Accounting	22
Baird, J. W., Production	25
Barron, C. B., Sales	24



## TWENTY YEAR CLUB (Continued)

Baxley, O. K., Engineering	29
an, Cleburn, Engineering	21
attie, A. E., Engineering	28
Beard, O. K., Engineering	25
Bell, Major T., Legal	25
Bode, E. A., Accounting	22
Brader, W. H., Distribution	28
Bradshaw, P., Production	20
Brown, T. F., Distribution	22
Bryan, Eliza H., Accounting	23
Buckley, W. T., Accounting	23
Burges, R. S., Production	25
Cargill, R. E., Distribution	25
Carlisle, June B., Executive	21
Carter, Fred G., Distribution	27
Caswell, W. H., Distribution	25
Charlton, H. S., Accounting	26
Charlton, T. O., Sales	23
Clark, R. F., Production	22
Clubb, Dennie, Accounting	29
Craig, R. M., Engineering	22
Cruise, Robert B., Engineering	28
Davidson, H. C., Engineering	25
Davis, Imogene, Executive	21
Delaney, Glenn R., Production	27
Delage, J. F., Engineering	25
Dewey, Mary, Accounting	23
Dugas, L. V., Sales	20
Dunlop, G. W., Accounting	25
Ewing, W. B., Distribution	25
Figari, E. E., Production	22
Fischer, Emil, Distribution	24
Fitzgerald, H. G., Production	22
Floyd, O. G., Sales	20
Fontana, A. G., Accounting	27
French, John P., Purchasing	25
Gager, B. H., Distribution	25
Gager, A. F., Distribution	28
Gayle, V. P., Sales	28
Goodwin, Lamoyne, Sales	23
Goodman, C. R., Engineering	25
Gray, Imogene, Purchasing	24
Griffith, E. R., Production	27
Guelfi, P. J., Engineering	24
Guidry, Robert, Production	26
Hammond, Gladys W., Sales	21
Hansen, H. C., Accounting	24
Hebert, Harry, Accounting	23
Hensley, T. E., Production	26
Hereford, C. M., Distribution	23
Hill, John H., Distribution	28
Hopkins, R. O., Engineering	22
Honsberger, R. A., Sales	24
Hughes, Y. L., Sr., Engineering	25
Jackson, Lester R., Distribution	22
Johnson, Mabel, Accounting	28
Jones, Frank W., Distribution	22
Jordan, J. D., Distribution	24
Jumel, K. L., Accounting	20
Lee, Rex, Engineering	20
LeVois, Henry C., Sales	23
Lightsey, Virginia, Accounting	22
Littlepage, C. A., Production	22
Maher, L. G., Accounting	25
Masterson, P. N., Accounting	24
Mathews, E. E., Production	27
Mattingly, J. M., Sales	21
McAlpine, R. A., Sales	20
McGrew, C. R., Production	25
McMinn, J. W., Jr., Distribution	21
Merchant, M. A., Personnel	25
Metzke, W. R., Distribution	21
Montagne, Maxie, Production	23
Moore, E. A., Production	22
Mortimer, H. E., Rate	22
Morrison, H. C., Distribution	27
Morrison, J. B., Distribution	25
Morrison, J. C., Distribution	27
Morrison, J. J., Asst. to President	26
Mulford, Ben R., Accounting	23
Netzer, C., Production	23
O'Brien, C., Production	23

Oglesbee, G. B., Distribution	24
Orrick, R. J., Purchasing	25
Pace, L. C., Production	25
Parker, Ottis, Production	21
Peckham, J. R., Sr., District Supt.	21
Perdue, R. C., Engineering	25
Phillips, W. W., Engineering	23
Pintsch, E. H., Accounting	23
Potter, C. L., Distribution	21
Poulson, Anders, Safety	22
Poulson, D. H., Engineering	24
Rafferty, G. H., Accounting	21
Reed, A. J., Production	26
Ricks, W. T., Accounting	23
Ridley, Ruby Ray, Accounting	28
Ridley, Tom, Production	23
Richard, G. E., Accounting	24
Robertson, E. W., Distribution	20
Robichau, H. P., Accounting	25
Robinson, E. L., Manager, Beaumont Div.	29
Rouse, R. N., Distribution	28
Sandidge, T. A., Production	24
Scott, C. M., Distribution	24
Seyforth, F. E., Distribution	24
Sherwood, R. W., Engineering	25
Shirey, C. P., Safety	23
Simon, P. G., Engineering	26
Simpson, J. H., Distribution	27
Sirman, A. M., Distribution	23
Smith, F. E., Distribution	23
Spence, W., Engineering	23
Spencer, Noah C., Engineering	24
Stahl, A. L., Distribution	23
Sutton, K. E., Advertising	25
Teal, I. J., Production	21
Tevis, R. W., Production	22
Tompkins, R. M., Accounting	24
Vercher, F. C., Distribution	22
Welsh, H. H., Corporation	23
Westbrook, A. A., Accounting	24
West, Sherman, Distribution	21
White, C. M., Engineering	23
Wilson, F. A., Executive	23
Whitten, W. A., Production	28

### CALDWELL

Dinkins, W. E., Local Supt.	23
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### CALVERT

Merryman, Ralph, Water	23
Murphey, D. L., Production	27
Satory, Louise E., Accounting	21

### CLEVELAND

Hudspeth, Roy, District Supt.	24
Matthews, Goree, Distribution	20

### CLINTON

Brady, T., Local Supt.	20
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### CONROE

Boswell, G. B., Distribution	24
Earthman, W. E., Sales	24
Henry, J. M., District Supt.	24
Kuykendall, H., Production	21
Long, P. F., Production	20
Riddel, Charles, Distribution	21
Schroeder, H. T., Production	25

### CORRIGAN

Waller, Charles, Distribution	24
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### DAYTON

Lusk, Curtis, Local Supt.	22
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### DENHAM SPRINGS

Tyler, C. R., Local Supt.	20
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### FRANKLIN

Stobart, G. S., Distribution	27
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### GROVETON

Brooks, C. B., Distribution	26
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### HIGH ISLAND

Lea, P. H., Distribution	20
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### HULL

Cash, R. B., Local Supt.	24
Teel, W. E., Distribution	26

### HUNTSVILLE

Cawthorne, Gene, Distribution	23
Coleman, Earl, Production	20
Harmon, G. A., Distribution	23
Lina, H. W., Distribution	26
Sweaks, Harry, Distribution	21
Williams, E. B., Production	25
Wright, Richard, Production	21

### JENNINGS

Adams, A. A., Distribution	27
Adams, Wallace H., Legal	27
Clark, Arden, Distribution	26
Hall, G. W., Distribution	25
Hine, A. E., Distribution	23
McMaster, A. B. J., District Supt.	24
Stokes, J. W., Sales	29

### LAFAYETTE

Compton, R. E., Distribution	24
Dubus, A. J., District Supt.	22
Jardell, R. A., Sr., Sales	24
Mitchell, A. B., Accounting	28
Pitre, L. J., Distribution	21
Rauschenberg, E., Distribution	29
Sonnier, F. B., Distribution	22
Sudderth, Elmer, Distribution	24

### LAKE CHARLES

Allen, P. S., Sales	20
Brown, H. E., Distribution	25
Carpenter, N. G., Sales	24
Dobbertine, C. W. L., Distribution	24
Dunn, R. M., Water	28
Dupin, Ivy, Distribution	21
Duplechain, W. E., Distribution	24
Farlow, J. C., Distribution	20
Farlow, T. E., Distribution	24
Ferguson, Lillian, Executive	26
Gibbs, W. M., Distribution	22
Gobiel, N. C., Distribution	24
Goen, I. L., Distribution	24
Heinen, R. J., Distribution	24
Henry, R. L., Distribution	28
House, W. R., Sales	21
Johnson, F. F., Sales	23
Keller, W. J., Distribution	24
Killough, J., Distribution	24
Little, E. H., Sales	24
McGowen, R. W., Sales	23
Matherne, A. J., Jr., Production	24
Norwood, D. I., Production	21
Savoie, R., Water	27
Shea, E. F., Distribution	22
Shelton, David, Distribution	27
Sibley, S. G., Distribution	24
Simonson, J. F., Distribution	22
Sockrider, H. F., Accounting	23
Strong, W. G., Production	22
Waldron, C. L., Production	22
Weems, C. W., Distribution	26
Welch, L. M., District Supt.	25
White, W. A., Production	27



## TWENTY YEAR CLUB

(Continued)

### LIBERTY

Adams, George W., Distribution 24  
DeVore, Tennie S., Accounting 29

### MADISONVILLE

Barrett, John L., Distribution 20  
Moore, I. C., Accounting 21  
Odom, J. F., Local Supt. 23  
Parker, Earl C., Distribution 22  
Rowe, H., Distribution 23

### NAVASOTA

Allen, W. R., Water 27  
Boles, C., Distribution 21  
Carroll, W. P., Production 23  
Crapp, J. B., Distribution 26  
Doan, D. M., Distribution 23  
Foskett, H. C., Distribution 20  
Gandy, W. H., Production 22  
Griffith, R. P., Distribution 24  
Haddox, J. L., Distribution 21  
Haney, L. T., Accounting 21  
Junot, T. L., Production 23  
Lively, J. O., Distribution 24  
Morton, R. E., Distribution 22  
Newman, P. P., Sales 26  
Post, Jerry V., Distribution 29  
Seigler, Marvin, Distribution 23  
Smith, M. D., Production 22  
Sullivan, J. M., Distribution 21  
Taylor, M. W., Distribution 27  
Winborn, C. W., Sales 23

### NEDERLAND

Handley, A. C., Jr., District Supt. 26  
Ingwersen, W. M., Sales 21

### ORANGE

Godwin, R. D., Production 25  
Harrison, E. R., Distribution 25  
Peveto, J. P., Accounting 25

### PORT ALLEN

Efferson, W. A., Local Supt. 27

### PORT NECHES

Gray, Mattie, Accounting 22

### PORT ARTHUR

Arisco, C., Production 25  
Babin, M. J., Sr., Accounting 23  
Bankston, L. K., Distribution 24  
Borne, Arsey L., Accounting 23  
Caughlin, Thelma I., Accounting 24  
DeCuir, Charles G., Sales 28  
Drake, C. H., Distribution 21  
Dunham, R. W., Accounting 25  
Hagler, G. L., Distribution 28  
Hargrove, F. T., Distribution 21  
Hatley, Joe D., Distribution 21  
Hawkins, G. H., Distribution 22  
Hebert, Homer J., Distribution 24  
Hebert, Sidney, Sales 21  
Hodge, J. B., Operating Mgr. 28  
Homuth, Leroy, Distribution 27  
Jones, J. Kirby, Sales 24  
Matulik, R. W., Distribution 25  
McMillian, R. D., Distribution 27  
Merrill, F. W., Distribution 26  
Peveto, F. M., Distribution 26  
Prejean, A. J., Sales 24  
Roper, C. C., Distribution 26  
Stoeve, W. H., Distribution 25

Uehlinger, J. A., Production 22  
Voyles, Mamie B., Sales 28  
Wilkes, S. W., Distribution 29

### SILSBEE

Brannan, L. N., District Supt. 21  
Mashburn, A. G., Distribution 25

### SULPHUR

Gilmore, G. J., District Supt. 21

### TRINITY

Hegwood, E. L., Distribution 21

## TEN YEAR CLUB

### ANAHUAC

Hall, F. W., Distribution 11

### BATON ROUGE

Adams, P. A., Gas 13  
Akins, M. O., Distribution 17  
Amedee, Francis L., Production 14  
Anderson, George E., Production 12  
Babin, J. A., Accounting 12  
Barrick, J. Q., Gas 19  
Blackwell, C. L., Production 17  
Blanchard, H. T., Gas 12  
Blanchard, L. J., Production 10  
Bowlm, H., Distribution 14  
Braud, Jessie, Sales 15  
Bunch, G. D., Production 17  
Bush, F. Van, Gas 15  
Calabrese, Louis, Distribution 15  
Calmes, Lurline A., Accounting 10  
Carr, T. W., Distribution 14  
Cazes, W. L., Distribution 10  
Christian, L. C., Personnel 15  
Clayton, Hazel B., Accounting 10  
Corkern, M. C., Jr., Accounting 16  
Cross, A. B., Production 10  
Cunningham, M. J., Distribution 14  
Derr, J. H., Jr., Production 10  
Dominguez, Cyril A., Production 12  
Efferson, L. J., Distribution 13  
Ellis, J. A., Distribution 17  
Faulk, H. H., Jr., Gas 10  
Fore, Percy, Accounting 14  
Fuchs, Frances L., Sales 11  
Fugler, S. C., Gas 10  
Ganier, E. A., Gas 15  
Garon, D. V., Production 12  
Gatlin, W. E., Distribution 11  
Gautreaux, V. A., Production 10  
Gautreaux, W. P., Gas 18  
Goff, W. M., Sales 15  
Graves, John T., Production 11  
Harrell, L. W., Distribution 11  
Harrington, J. E., Production 10  
Harris, C. H., Distribution 16  
Harris, R. C., Distribution 14  
Hays, Vivian, Accounting 10  
Holmes, Malcolm R., Production 12  
Humphries, B. H., Gas 15  
Jarreau, R. J., Distribution 14  
Jenkins, Cecil, Distribution 13  
Jones, J. S., Accounting 14  
Julian, E. E., Distribution 11  
Kent, E. R., Gas 15  
Kirby, E. A., Distribution 15  
Kleinpeter, C. E., Distribution 15  
Landry, H. L., Sales 16  
Latimer, D. F., Sales 14  
Letteff, J. A., Gas 15  
Lill, G. C., Distribution 16  
Lusk, Alfred P., Production 12  
McGraw, R. A., Gas 13  
McKenzie, S. A., Production 13  
McKnight, T. O., Safety 13

Martin, M. E., Distribution 14  
Mary, A. J., Distribution 15  
May, John M., Jr., Production 12  
Melancon, E. P., Sales 14  
Minvielle, R. W., Distribution  
Murphy, J. R., Production  
Noble, I. D., Production 10  
Pace, Ray S., Purchasing 14  
Parker, W. L., Distribution 14  
Powell, H. E., Production 17  
Pray, R. C., Distribution 13  
Raborn, Dewey, Production 11  
Rea, Helen B., Executive 14  
Roberts, Fabian L., Gas 12  
Rogillio, Peter, Production 10  
Rodgers, Howard G., Distribution 11  
Sanchez, Louis G., Gas 11  
Saucier, Julie M., Accounting 15  
Sharkey, J. C., Gas 16  
Sharp, S. H., Accounting 17  
Sides, A. L., Accounting 17  
Smith, C. A., Gas 19  
Speeg, Adam D., Production 12  
Spengler, J. C., Gas 15  
Stallcup, J. M., Sales 17  
Stewart, John A., Production 11  
Waldrup, J. W., Distribution 14  
Wallace, Liston E., Gas 12  
Westh, Valdemar, Production 18  
Wiggins, J. B., Production 10  
Williams, A. C., Distribution 14  
Williams, H. A., Production 17

### BEAUMONT

Anawaty, Maurice, Distribution 11  
Atkins, J. W., Engineering 13  
Bell, H. P., Production 18  
Berly, H. L., Engineering 14  
Blanchette, V. E., Distribution 14  
Bonura, C. J., Engineering 14  
Braswell, James L., Accounting 12  
Brill, G. F., Production  
Brooks, Grace, Sales  
Cain, S. F., Distribution 16  
Campbell, Doris, Accounting 11  
Carson, Thelma H., Sales 11  
Castilaw, J. O., Distribution 10  
Cordson, F. C., Engineering 17  
Davis, P. L., Distribution 11  
DeLaMatyr, G. T., Engineering 17  
Elissalde, M. H., Engineering 15  
Ellis, Ralph, Accounting 13  
Fanette, J. Ben, Engineering 16  
Faver, W. V., Jr., Accounting 16  
Folsom, E. V., Jr., Accounting 17  
Geen, James M., Engineering 15  
Harrop, B. J., Accounting 17  
Hartel, Helene, Accounting 13  
Haynes, Naomi W., Production 15  
Hebert, J. W., Distribution 14  
Henderson, Elizabeth, Executive 14  
Henricksen, H. T., Production 12  
Hilliard, George, Sales 12  
Holland, V. L., Production 12  
Hurt, William, Accounting 13  
Ickles, J. E., Distribution 13  
Jensen, M. N., Production 13  
Jordan, C. P., Jr., Distribution 11  
Kessler, Ruby, Engineering 10  
Lasyon, J. V., Production 13  
Laughlin, C. E., Distribution 14  
Leicht, H. R., Jr., Engineering 11  
McCullar, L. C., Distribution 10  
Martin, Lola B., Sales 15  
Mathis, E. G., Jr., Distribution 14  
Meaux, C., Distribution 10  
Melancon, A. M., Engineering 12  
Merriman, T. C., Distribution  
Mueller, Ida, Accounting  
Norman, H. E., Distribution 15  
Oliver, S. A., Engineering 14



## TEN YEAR CLUB (Continued)

Perricone, J., Distribution	10
Pest, E. L., Distribution	10
rdom, C. B., Distribution	14
Ragland, W. B., Distribution	14
Rice, George N., Jr., Accounting	13
Richard, Ernest J., Distribution	14
Sandefer, Howard, Sales	14
Schooley, C. L., Distribution	19
Shirley, A. H., Distribution	11
Smith, A. J., Distribution	11
Smythe, A. C., Sr., Distribution	11
Spafford, Ralph B., Sales	12
Stine, Ruth, Corporation	12
Stokes, J. M., Advertising	15
Sutton, H. J., Engineering	11
Swonger, Arlyn, Accounting	11
Tenholder, Fred H., Sales	12
Thompson, L. L., Production	13
Thomson, W. A., Sales	17
Tucker, John G., Legal	17
Vogel, Edward J., Engineering	15
Watler, C. H., Production	15
Watson, J. R., Distribution	13
White, R. E., Distribution	10
Wynne, R. L., Jr., Accounting	12
Zahn, H. G., Jr., Production	11

## CALDWELL

Jordan, J. J., Distribution	17
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## CALVERT

Cassels, J. B., Distribution	12
Franklin, Keen, Distribution	14
Maris, Edward L., Sales	11

## CLEVELAND

wledge, Brent, Distribution	14
oinson, Frank J., Sales	12

## CONROE

Cummins, L. C., Distribution	11
Muse, H., Distribution	17
Sparks, B. F., Distribution	14

## DENHAM SPRINGS

Holden, Sara L., Accounting	12
Lamm, J. W., Jr., Distribution	13

## ELTON

Faulk, P. C., Distribution	16
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## GONZALES

Clement, J. L., Distribution	10
Glover, C. A., Distribution	10

## HUNTSVILLE

Davis, J. G., Legal	19
Kaltwasser, E. E., Distribution	15
McGee, C. A., Production	11

## JENNINGS

Billodeaux, J. W., Distribution	14
Brooks, T. D., Distribution	14
Garman, M. C., Distribution	14
Reed, H. H., Sales	10

## LAFAYETTE

Broussard, R. J., Distribution	14
Duhon, W. H., Distribution	17
ry, C. J., Sales	14
land, H. G., Distribution	14
LeBlanc, Freddy, Distribution	16
Perry, Julian, Distribution	17
Powell, J. K., Distribution	18

## LAKE CHARLES

Adams, S. L., Distribution	12
Aleshire, R. W., Distribution	10
Andrus, L. R., Distribution	10
Bono, S. R., Distribution	15
Broussard, J. L., Water	15
Buller, Albert, Distribution	18
Deblanc, R. A., Production	10
Denney, Anna Fay, Sales	12
Doucet, Curtis, Production	12
Ernst, L. H., Distribution	14
Franques, Roy, Distribution	13
Garner, E. H., Production	10
Goodwin, C. H., Distribution	14
Guidry, P. G., Water	15
Handley, G. P., Distribution	15
Hemphill, Jack S., Production	13
Johnson, C. E., Production	17
Johnson, Harvey R., Distribution	12
Larkin, W. M., Sales	14
Louviere, Roy L., Sales	11
Mathis, F. E., Distribution	14
McGehee, E. C., Production	13
Pharr, W. W., Production	10
Pitcher, Frances G., Accounting	10
Porter, T. F., Legal	15
Pratt, E. S., Production	10
Risher, L. M., Accounting	14
St. Dizier, H. A., Sales	17
Spell, Dosty A., Distribution	15
Sullivan, L. A., Jr., Distribution	16

## LIBERTY

Terrell, J. L., Distribution	14
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## MARINGOUIN

Kent, Leslie B., Distribution	12
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## NAVASOTA

Boring, Charles, Sales	11
Doan, Ethel, Accounting	19
Downs, Holly B., Distribution	14
Hall, G. G., Distribution	10
Inglehart, J. K., Distribution	12
Kirkland, J. W., Distribution	11
Patterson, Louis, Jr., Water	11
Sangster, Jeanette, Executive	14
Stone, R. M., Production	12

## NEDERLAND

Sistrunk, K. D., Distribution	13
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## ORANGE

Rougeau, J. S., Distribution	12
Wingard, O. C., Sales	13
Vick, E. R., Distribution	10

## PORT ARTHUR

Baird, Albert, Distribution	14
Baker, Paul, Sales	10
Beaumont, C. H., Distribution	11
Boring, D. S., Distribution	13
Elkins, Forest, Sales	17
Giffin, C. N., Production	13
Johnston, W. J., Production	19
McGee, V. V., Distribution	11
Minner, J. W., Distribution	12
Parent, Fred F., Sales	14
Siddall, J. C., Distribution	14
Smith, Floyd R., Distribution	15

## PORT NECHES

Phillips, Glen K., Distribution	16
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## SILSBEE

Van Winkle, M. D., Distribution	12
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## SOUR LAKE

Bonnett, A. D., Distribution	14
Cooper, S. T., Local Supt.	14

## ST. FRANCISVILLE

Corkern, W. A., Distribution	12
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## SULPHUR

Mosier, L. E., Sales	15
Settoon, G. G., Distribution	16

## WOODVILLE

Brinkley, C. R., Local Supt.	14
Abernathy, J. R., Distribution	14
Wall, E. S., Distribution	10
Krebs, S. F., Distribution	10

# RETIRED MEMBERS

Cardwell, F. P.	Beaumont
Wallace, C.	Beaumont
Kent, David T.	Blanks
Huber, Valentine	Jennings
McCrary, J. L.	Lake Arthur
Bazin, F. L.,	Lake Charles
Davis, D. C.	Lake Charles
Papin, L. A.	Lake Charles
Roth, Lillie V.	Lake Charles
Callahan, W. R.	Orange
Kitchens, W. J.	Orange
Hyatt, Lee	Pt. Arthur
Jones, Etta Kay	Pt. Arthur

# COLORED DIVISION

## FORTY YEAR CLUB

### BATON ROUGE

Deemer, John, Distribution	42
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## THIRTY YEAR CLUB

### BATON ROUGE

Ross, Jacob, Accounting	30
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### BEAUMONT

English, Willie, Production	30
Nathan, A., Production	30

### LAKE CHARLES

Leach, Gus, Water	34
Sterling, Felix, Accounting	32



## TWENTY YEAR CLUB

(Colored Division Continued)

### BATON ROUGE

Barber, Aaron, Gas	29
Collins, James, Gas	22
Davis, Jake, Distribution	24
Dent, Harry, Accounting	28
Gray, Ben, Production	23
Locke, Morris, Accounting	22
Parker, Will, Production	21
Shavers, Sam, Distribution	23
Triplet, J. A., Gas	27
Walls, Marshall, Production	21
Williams, Ernest, Production	21

### BEAUMONT

Fields, Westley, Production	23
Green, Arthur, Production	21
Green, Will, Production	25
Grogan, Fred, Distribution	21
Hutchinson, Kyle, Distribution	20
Jeanmard, Philip, Accounting	23
Nelson, E. R., Production	27
Sells, Leslie Lee, Production	20
Williams, Claude, Sales	22

### LAKE CHARLES

Dieson, Sherman, Distribution	22
Olivier, James L., Distribution	21
Rochon, Louis, Distribution	22
Slocum, Morris, Distribution	25

### ORANGE

Robinson, Jim, Accounting	28
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### PORT ARTHUR

Clark, Aaron, Distribution	29
Deblanc, P. W., Sr., Accounting	21
Gardner, John, Production	21

## TEN YEAR CLUB

### BATON ROUGE

Adams, Hosey, Gas	12
Augustus, Johnny D., Production	14
Banks, Willie, Distribution	10
Basey, Ed, Gas	18
Bell, Wilbert, Gas	19
Bell, Steve J., Gas	12
Cain, David, Distribution	15
Chapman, George, Production	19
Davis, Jessie L., Production	16
Dorsey, Joseph, Production	12
Dostson, W., Production	19
Fields, Lawyer, Production	19
Hays, George S., Production	13
Hunter, Oscar, Accounting	11
Johnson, Simon, Distribution	13
Leonard, Willie, Production	19
Marshall, Henry, Production	12
Parker, Howard, Accounting	14
Percy, Junius, Distribution	14
Robertson, George, Production	18
Spears, James, Production	19
Tate, Albert, Gas	18
Weatherspoon, Roosevelt, Dist.	11
Williams, Asberry, Production	12
Whitaker, M., Production	19
Williams, Steve, Distribution	17

### BEAUMONT

Gage, James, Production	19
Lopez, Joseph, Accounting	11
Porter, J. C., Production	12
Prescott, John, Production	12
Ross, Julius, Distribution	14
BLANKS	
Allen, Varice, Distribution	15
Howard, Blanchard, Distribution	13
Toles, Edward, Distribution	13
Toussant, Albert, Distribution	14

### CALVERT

Key, Nelson, Production	12
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### HUNTSVILLE

Harrison, Howard, Distribution	
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### JENNINGS

Arceneaux, S., Distribution	14
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### LAKE CHARLES

Shelton, Ervin, Water	14
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### NAVASOTA

Keel, Fred, Accounting	11
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### ORANGE

Rylander, Jonas, Production	13
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### PORT ARTHUR

Bush, Lester, Production	12
Napoleon, Clarence, Distribution	15

### PORT NECHES

Jones, Henry, Accounting	15
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## RETIRED MEMBERS

Butler, Charlie	Baton Rouge
Firstley, Henry	Baton Rouge
Hatch, Bud	Baton Rouge
Johnson, Ike	Baton Rouge
Livous, Oscar	Baton Rouge
Nixon, P.	Beaumont
Luckett, Will	Orange
Medlong, George	Jennings
Lewis, Johnnie	Lake Charles
Washington, John	Pt. Arthur

Colored members of Service Clubs residing in Texas and the Lake Charles division met at Beaumont's Neches Station Assembly Hall May 5 to celebrate their award meeting. More than 50 employees together

with their wives attended the dinner meeting. E. R. Nelson of Neches Station was master of ceremonies for the program. President R. S. Nelson presented the awards and spoke to the group.





## Retires After 26 Years



After 26 years of service John Washington, Port Arthur production department employee, retired from active duty. John, who came to work for the company on February 12, 1925, reached his 65th birthday on January 30 and became eligible to join the company's list of annuitants. John made the switch from active to retired employees on February 12.

John started work with the old Eastern Texas Electric Company in Port Arthur. His first employment was at the Port Arthur Lakeside Station power plant and he remained at this plant throughout his entire career. Prior to his job at the power plant John had been employed at the Gulf Refinery and done construction work.

John just plans to take things easy from now on. His many friends at Port Arthur and Beaumont wish him "happy y's."



## Helpful Household Hints . .

A very thin starch (one tablespoon to each quart of water) will bring back that "new, pretty look" to your favorite rayon blouse.

A mound of garden-fresh peas is one of the prettiest foods you can put up on a dinner plate. According to research done by the U. S. Department of Agriculture, a pinch of baking soda added to the water in which peas are cooked preserves the rich green color, cuts cooking time almost in half and does not destroy vitamins.

When one pound of brick butter is cut and wrapped in four lengthwise parts, each part equals one-half cup; one inch of each part equals two tablespoons.

When washing chenille or candlewick bedspreads, hang spread over line right side in so that the tufts rub against one another in drying — fluffing themselves as they dry.

Keep electric mixers, toasters, automa-juicers, etc., in a handy ready-to-use place. Don't hide them on the bottom shelf.

Next time you need a helping hand look at the end of your arm.

## L.C. COLORED EMPLOYEES PICNIC

With "coke funds" furnishing the wherewithal and a good reason for an outing, the Lake Charles operating department colored employees and their families took advantage of the circumstances and had a real old fashioned family picnic. More than 250 of these Gulf Staters assembled at Louis "Skinner" Rochon's park property for this occasion, which was acclaimed by everyone present.

Ponies, a fish pond and kiddie cars were enjoyed by the children, with volley ball, soft ball, horseshoe pitching and bingo furnishing entertainment for the rest of the folks.

Reese Slocum was chairman of committees for the picnic, with Jim Olivier and Gus Leach furnishing him able assistance. Wives of employees assisted in preparing the food.

The pictures below, taken by H. E. Brown, show some of the activities.



## Flashover!



Here is a dramatic picture snapped during the ice storm (remember?) by Lafayette District Sales Representative Roy Jardell. It shows a high voltage fuse in action. Just as District Servicemen H. T. Buckalew and H. G. Holland closed the switch for testing Roy snapped his shutter. Four poles, broken to the ground, were found on this line a short while after.



## Hugh Bayne Retires



Former guard Hugh Bayne, who was employed at Beaumont's Neches Station, became another of Gulf States growing list of annuitants earlier this year when he retired from active duty.

Bayne, a well known Beaumont, had been a Gulf Stater since December 26, 1941, when he joined the then new force of guards employed at the company's power plants as a security measure. Mr. Bayne had a long career of law enforcement when he assumed his duties at Neches Station. For a number of years he had been a member of the Beaumont police department and was a detective on that force prior to becoming a Gulf Stater. Before settling in Beaumont, he had been a deputy sheriff and a roughneck in the East Texas oil fields.

William Hugh Bayne was born in Crockett, Texas on March 25, 1886, and has lived all his life in Texas. He plans to continue being a Texan, friends say. Plain Talks joins in wishing Hugh the best of everything in his leisure days.

## Family Outing Held At Lake Charles

Approximately 500 Lake Charles operating department personnel and members of their families turned out for their first "coke" fund party in over a year during the closing days of April and made up for lost time in a hurry. Parish Park was the picnic site and every one from the old-timer to the youngest tot has something to enjoy.

Pony rides, a fish pond and kiddie cars highlighted the entertainment for the small fry. Big brothers and sisters took full advantage of boat ride offers and along with some of the grown-ups played long and hard at games of volley ball, soft ball and horseshoe pitching. Movies were shown later in the evening to everyone's pleasure, and a fast moving bingo game supplied entertainment to the more sedentary guests. The bestest item on the program was the eating part — everyone joined in this favorite pastime.

Betty Guidry, Sammy Bono, and Bill Boutte, assisted by Mesdames Ed Farlow, W. M. Gibbs, Sam Bono and Bill Boutte were the food committee. W. M. Gibbs, George West, Jack Bass and Adam Trahan helped furnish the kiddies entertainment. The transportation committee consisted of L. M. Risher and Ed Shea; lighting, Ed Farlow and publicity, Ruth Bass.

Boat rides were furnished by Sonny Horstman, Emery Fruge, Jack Killough, Buddy Morris, Harvey Johnson and Bill Gastinel, Lloyd Clements provided the movies.

Everyone agreed a good time was had by all.

Pictures taken during the day's outing (shown below) give a quick summary of the special features.



**BRAINS AND BEAUTY TOO**  
—Martha LeVois, daughter of Beaumont Henry LeVois, excelled 28,000 students to write a \$500 prize winning essay.

Like most Texans, Martha LeVois, can whip up a good story on oil before you can say Spindletop.

Martha, seventeen year old daughter of Henry LeVois, system superintendent of industrial and commercial sales, was a senior in Beaumont High School. In connection with this year's golden anniversary celebration of the birth of Spindletop oil field, Martha and her fellow students were asked to write an essay on Spindletop as an assignment in her English class. Submitted in the Spindletop contest, it was judged the \$500 prize winner.

Martha is investing her oil "royalty" her future. She has put it in the bank use next year in financing her education at Lamar College, which incidentally is just a stone's throw from, yep, good old Spindletop!





# A PEEK AT THE T2A9



## 25 YEARS AGO

Mr. Rhea Hudnall went to Dayton March 15th to take charge as local superintendent at the Dayton plant.

E. L. Robinson was transferred from the meter department at Port Arthur to the commercial department at Beaumont.

Y. L. Hughes, a graduate of Mississippi A. & M. College, class of '25, has joined the distribution department and is engaged in general engineering work.

J. P. French is the new gentleman in Mr. Barrow's office at the storeroom. His title is "rate clerk and assistant storekeeper."

## 20 YEARS AGO

Gulf States Utilities Company serves a territory as large as four New England states combined — Massachusetts, Rhode Island, New Hampshire and Connecticut — with a population density of 30 inhabitants per square mile. (If density of the territory were as great as that of Massachusetts, the population would be 16 times as great) . . .

—and 41,185 meters have to be read each month and bills sent out to electric customers . . .

—there are also 1,817 gas customers and 6,705 water customers . . .

## 15 YEARS AGO

Representatives of all departments of the company met in Mr. Walker's office on March 28th, and organized the Gulf States Utilities Employees Federal Credit Union, which will serve as a savings and loan agency for all employees of our organization. A federal charter has been obtained and the Association will operate under the supervision of the Governor of the Farm Credit Association.

R. J. Orrick, Purchasing Agent, was elected President; W. A. Whitten of the Production Department, Vice President, and E. A. Bode of the Accounting Department, Treasurer and Clerk. These officers and J. B. Bishop, R. E. Cargill, E. L. Granau, J. R. McCann, W. W. Phillips, and S. R. Hereford comprise the board of directors.

The Association has two primary purposes:

First—to encourage systematic saving.

Second—to provide an agency through which employees may borrow money for provident purposes at reasonable rates of interest.

Approximately 250 new members have been admitted to the Gulf States Utilities Company Employees Benevolent Association since its organization on January 1st. This makes a total membership of 575 out of a possible 750 employees eligible for membership.

## 10 YEARS AGO

### THEY'RE IN THE ARMY NOW . . .

Vic Faver, Beaumont accounting, called to Selective Service for a year; L. L. Thompson of Beaumont production. Jimmy Atkins left Beaumont distribution on the reserve officer call.

Gulf Staters really blossomed out in civic participation during the month just past.

W. A. Whitten of Neches Station has a class in advanced science of applied electricity. J. B. Coltharp is giving work in power transmission and distribution.

The Sabine Traffic Club has re-elected J. P. French, Beaumont purchasing department, to the office of secretary-treasurer.

J. L. Crouch, of Calvert was re-elected a director in the Calvert Savings and Building Loan association. C. W. Winborn, Navasota DR, was elected president by the Navasota Junior Chamber of Commerce.

## 5 YEARS AGO

Public announcement of the purchase from the War Assets Administration of the Riverside generating station at Lake Charles by Gulf States Utilities Company was made April 18. The deal for Riverside, which pended for many months, will increase our system generating capacity to 239,920 Kw and puts us in an improved position from a production standpoint in facing the anticipated rapid development of the territory we serve.

Lamoyne Goodwin, former Lake Charles Power Sales engineer, has been appointed to the newly created position of Texas Farm Representative, effective on April 1, it was announced by General Sales Manager L. F. Riegel.

Fred C. Cordsen, formerly an engineer in the Lake Charles planning department, has been appointed chief draftsman of the system engineering department in Beaumont effective March 4.

E. L. Maris, Calvert customer contacts, is back with us after serving in the army 3 years, 10 months and 8 days.

Louise Epstein, Calvert office clerk, became Mrs. Paul Satory at a ceremony performed in Calvert March 16.

George Rice is back in Beaumont customers accounts after being in the navy 4 years and 4 days.

Ottis Parker is back in Beaumont production after two years in the Navy.

## Chas. Ingraham Dies



Last rites for Charles W. Ingraham, one of Gulf States better known long time employees, was held in Beaumont March 18. Charlie, as he was known to almost everyone throughout the company, suffered a fatal heart attack early Saturday morning on the 17th as he was working on a small farm he owned at Beaumont. He had been on the job with his routine company duties Friday and his sudden death came as a tragic shock to his many friends.

Of a very cheerful disposition Charlie liked people and activity, and these two characteristics developed a host of friends. His job took him throughout the system at frequent intervals and consequently he was probably as well known as any Gulf Stater, particularly among operating personnel.

Charlie often referred to himself as a country boy and his love of the land and farm animals was exemplified in his outside activities.

Charles Ingraham had been with our company since November, 1921, when it was known as the Eastern Texas Electric Company. A native of Pierce City, Jasper County, Missouri, he had worked for the Empire District Electric Company at Joplin, Missouri, for three years before coming to Beaumont. He started work as chief meterman for ETECO and when Gulf States came into existence was made foreman of the service and meter department. He was named general meter foreman for the system in 1927. In 1942 he was made meter engineer, also a system position, with headquarters in Beaumont. This was his title at the time of his death.

Mr. Ingraham is survived by his widow, Mrs. Edna Ingraham, three daughters, two sons and 13 grandchildren in addition to two sisters. To these members of his family Plain Talks extends deepest sympathy on behalf of all Gulf Staters.

## Mrs. Roy Nelson's Mother Dies in N. Y.

Last rites were held May 16, for Mrs. William F. Hansen, mother of Mrs. Roy Nelson. Mrs. Hansen who was a resident of Brooklyn, New York, died in that city May 12.

Mr. and Mrs. Nelson and daughter, Janie, attended the services in Brooklyn where Mrs. Nelson remained for awhile afterward.

On behalf of Gulf Staters Plain Talks extends sympathy to Mrs. Nelson and members of her family.



## Valry Dugas Retires



For thirty years Valry Dugas has been a utility company employee serving the residents of several towns in Southwest Louisiana. Coincident with Mr. Dugas' thirtieth year of service he also attained the age where he can write "well done and finis" to an active career and henceforth enjoy the leisurely life of a Gulf States annuitant.

Mr. Dugas was one of those honored at this year's annual Lake Charles division service award meeting when President Roy Nelson presented him with his thirty-year emblem. Mr. Dugas, however, began his new life as a retired employee on February 13.

Born in Hackberry, Louisiana on January 29, 1886, Mr. Dugas has lived in Louisiana all his life. He began his utility career at Carencro at the same time the municipal government organized the first utility company there. He was a water plant operator when this company acquired that property. In 1927 he was made Gulf States district representative and became a customer service representative in 1943. For the past several years he has been working out of the Lafayette office.

Mr. Dugas owns a farm at Carencro and intends to go back to the farm to grow things and take life easy as a country gentleman.

## Engaged

Pauline Davis, Beaumont stenographic, is showing her friends a beautiful ring she received early in May. Robert Moore is the lucky guy. Pauline and Bob plan to be married before Bob, who has received his "greetings" leaves for the army. Pauline will stay on with GSU.

### WRITE POSITIVE

"Sir," said the lawyer, "can you swear as a drinking man that this is not your handwriting?"

"Yep," answered the witness.

"Although you drink often and much, you are positive that you did not sign this paper."

"Yep."

"How can you be certain this is not your signature when so often you don't know what you're doing?"

"I can't write," answered the witness.

## Electricity and "The Skunk" Make Big Hit

What's in a name?

Strangely enough, Restaurateur Leon Mayers of Lafayette has found that the name, "The Skunk" selected for his Lafayette drive-in restaurant was a fortuitous choice, indeed. Being unusual, to say the least, this name has touched the public humor and evoked considerable comment. The free publicity has paid off by attracting a very nice patronage which, as a good restaurant operator, Mr. Mayers has increased further with good service and good food.

The Skunk is located on a throughfare which has an almost equally colorful name, Pinhook Road. It is an attractive building of modernistic design and an interior sparkling with the latest furnishings and equipment. The 'piece de resistance' is the equipment used in preparing the tasty food served here. Of course, its electric!

The Skunk specializes in fried seafood, chicken, veal cutlets, potatoes and similar items. The basic commercial cooking equipment used to cook this food in such delectable fashion consists of three HK3, 15 pound fry kettles and one HG3 griddle grill. As many as 100 cars at a time have been served promptly with this equipment.

Mr. Mayers has an uptown restaurant using fuel type equipment, with which, incidentally, he has been very well pleased. Hence it required a good selling job and almost immediate good results to get the electric equipment installed and keep it installed. That Mr. Mayer is highly pleased with this equipment is demonstrated by addition of an HK3 fry kettle in his uptown restaurant since opening The Skunk. Also on a number of occasions he has demonstrated the electric facilities to prospective equipment customers and has been instrumental in closing a number of other sales. He has also estimated a 50% saving in cooking fats in his electric kettles as compared to fuel type fry kettles.

The electric load at The Skunk is approximately 37 kilowatts and it has a



**ON GUARD** — Neches Station's guard force welcomed the summer with a new routine which, so the ads say, help make the man. In case you can't tell by looking, these men are sporting snappy new uniforms. Adopted as "regulation," the new uniforms consist of dark blue trousers, light blue shirts, and dark blue caps. The shields attached to the caps identify the men as guards. Another part of the uniform, for fall and winter use, are dark blue Eisenhower jackets. The guards, as you may already know, are located at the guard house at the entrance to Neches Station and must vouch for every person entering the plant property. They are G. C. Hamner, A. L. Whitson, Sr. and J. R. Taylor in the usual order.

maximum demand of 19.2 kilowatts. Walter House, commercial sales representative in the Lake Charles division sold the cooking installation for the Skunk.

Mr. Mayer obviously has a liking for unusual names for his eating establishments. The name of his uptown Lafayette short order restaurant is, "Da Rabbit."



**LAFAYETTE'S "THE SKUNK."** One of the areas most popular drive-ins. Of course, the cooking equipment is electric. Inset shows the all-electric commercial installation.



# IT'S YOUR GOVERNMENT

(Continued from Page 4)

All in all, one half of the Hoover Report has improved the country, and citizens everywhere who worked hard to insure the enactment of these measures can take pride in a fine public service. But let us not be satisfied, particularly now when every American must do everything he can to make the nation strong. Let us just say that accomplishment merely proves the job can be done — the whole job.

Specifically let's see what the Hoover Report can do for defense. Let's see what we as citizens can do to make sure our national security is strengthened by the balance of the Hoover Report.

## 1. MANPOWER

Our greatest weakness — all our national leaders have warned us of a manpower shortage. In spite of this, our government, with over 2 million employees, has some of the worst personnel procedures in the world. Yet by enacting the Hoover Commission's recommendations on Federal Personnel, we can improve efficiency at least 10 per cent. That means, in the final analysis, the equivalent of 200,000 more willing and useful people. And if the government grows — some now say much as 50 per cent — the efficiency dividend will be larger. Wouldn't that be a major contribution to our manpower shortage? Can we afford to waste the efforts of 200,000 people?

## 2. AN EFFICIENT GOVERNMENT

All dictatorships have the advantage of being able to "turn on a dime." After all, only one man's decision controls the government's direction. We certainly don't want that! But we should have a government that can move fast and effectively once the Congress and the people decide on its course. As of right now — we do not have such a government. We have repeated examples of inefficient and duplicating processes. Good government employees are prevented from doing good jobs by old-fashioned procedures. Can we, at this time, afford a government that is not streamlined to business-like efficiency?

## 3. OUR WASTED RESOURCES

Russia spends nothing that is not calculated to advance its military position. But we spend one out of every ten government dollars for unnecessary materials and services. If that sounds strange, what do you call having two government agencies bidding against each other for irrigation and other public works funds? The higher the bid, the more "pork" for the community which gets the project; the more money you, the tax-

payer, "shell out"; the more of our national wealth diverted from mobilization or for necessary non-defense items. Certainly we need to invest in our natural resources, but let's not use them to build "empires" and milk our treasury dry.

Here is another example. The Veterans Administration takes five times longer to pay widows' insurance benefits than a private company; but, it has four times as many employees per policy. Do you call that good service to the Veteran? Do you feel this wasted time and energy can be defended at this time?

## WRITE YOUR CONGRESSMAN

THE ANSWER . . . enactment of the remaining Hoover Commission recommendations. The President is for them, leaders of both parties are for them, and the principal groups of our population are for them. It only remains for you and every other citizen to advise your Senators and Congressmen that you are for them. Then we will have results.

## GET FREE BOOKLET

As a first step, why not write to the Citizens Committee for the Hoover Report, Box 659, Philadelphia 2, Pennsylvania? We will be glad to send you our free booklet "Will We Be Ready?" which tells what you can do to strengthen national security through enactment of the remaining Hoover Commission recommendations.

Act now — remember, we have no time to spare.

## GSU-Dealer Co-op Sales Campaign at Half Way Mark

It's electric range and water heater campaign time again throughout the Gulf States service area. June 15 will see the half-way mark of the third annual company sponsored, dealer-cooperative sales campaign. Once again the dealers and distributors in our service area, and the company sales personnel as well, are involved in sales contests, bogies and in general some plain and fancy selling. The campaign began May 1 and will continue through July 31.

Results of the first month's sales show that already 437 ranges and 144 water heaters, or a total of 581 units, have been sold.

Unlike last year's campaign, which was conducted under a uniform plan, the various division sales managers and supervisors have devised their own methods of stimulating sales by different kinds of contests, prizes and awards. As usual in any GSU sales activity the rivalry is very keen among divisions, districts and towns, but this year there are no division contests — the main rivalry is between individuals within a given division, and between dealers handling different brands of appliances.

As of June 1 the Baton Rouge division had a total of 78 sales; Lake Charles division had 163 sales; Beaumont division 224 sales; Navasota division 68 sales and Port Arthur division 48 sales.

Of the brands, Hotpoint is leading, with Frigidaire in second place, closely followed by Westinghouse and General Electric.

Marriage teaches a man thrift, regularity and many other splendid virtues he wouldn't need if he stayed single.

## EMPLOYEES MADE SPECIAL OFFER ON ROOM AIR CONDITIONER UNITS

Announcement of A SPECIAL OFFER to employees purchasing 240 volt Room Air Conditioners has been made by the company.

A tremendously popular item that adds a great deal of comfort to the home during the long hot summer months, the room air conditioner is offered to employees at special prices and special terms during the months June and July.

A bulletin released by Vice President L. F. Riegel carries a listing of the different brands of units, with performance data, retail and special employee price and terms. During the period mentioned employees will be given, in addition to special discounts, the electrical wiring necessary to install the units (at no charge), and the unit will be installed (at no cost) by either our own serviceman or your local dealer. These terms apply, however, only with the purchase of a 240 volt unit. Following is a list showing the three types of units offered, their retail price and the special employee prices.

KIND		RETAIL PRICE	SPECIAL PRICE
Carrier	$\frac{3}{4}$ ton	\$444.50	\$299.00
York	$\frac{3}{4}$ ton	\$444.50	\$299.00
Frigidaire	1 ton	\$469.75	\$305.00

A 25% down payment with 15 months to pay and no carrying charges is part of the special offer.

For other details regarding the purchase of one of these units contact the SALES SUPERINTENDENT in your division. He will be glad to furnish you with any further information.



# SAFETY HATS PAY OFF

**Hat Absorbs Blow  
of Falling Tree**

Thanks to the safety hat which Labor Foreman Martin Sullivan is inspecting here, the wearer of the hat, Ephriam Hall, is also able to be in the picture.

Ephriam was a member of a crew clearing timber from our right-of-way near Cleveland after the February ice storm. He was at work cutting one tree when another fell on his head. The tree fell with considerable force and Ephriam was stunned for a while by the blow. This safety hat is designed to withstand more than 40 foot pounds, so it is easy to see what might have happened had Ephriam not been wearing his safety hat.

This is the fifth recorded instance where safety hats have prevented serious injury or death during the past four years they have been in use by Gulf Staters.

Remember! Gulf States furnishes safety hats for every type of work where there is a possibility of a head injury. Be sure to wear your safety hat when you're performing this particular kind of job.



**A Hat Protects Your Head Only When You Wear It!**